# КИЇВСЬКИЙ НАЦІОНАЛЬНИЙ ТОРГОВЕЛЬНО-ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ ВІННИЦЬКИЙ ТОРГОВЕЛЬНО-ЕКОНОМІЧНИЙ ІНСТИТУТ

#### СИСТЕМА УПРАВЛІННЯ ЯКІСТЮ

Система забезпечення якості освітньої діяльності та якості вищої освіти Сертифікована на відповідність ДСТУ ISO 9001:2015 (ISO 9001:2015, IDT)

### Кафедра іноземної філології та перекладу

ЗАТВЕРДЖУЮ Директор ВТЕІ КНТЕУ

**Шу** Н. Л. Замкова

<u>27</u> <u>09</u> <u>2021</u>

# <u>ІНОЗЕМНА МОВА</u> ЗА ПРОФЕСІЙНИМ СПРЯМУВАННЯМ

# FOREIGN LANGUAGE FOR SPECIFIC PURPOSES

#### РОБОЧА ПРОГРАМА

Ступінь вищої освіти	«бакалавр» /	bachelor
Галузь знань	07 «Управління та адміністрування» /	Management and Administration
Спеціальність	076 «Підприємництво, торгівля та біржова діяльність» /	Business, Trade and Exchange Activities
Спеціалізація/ Освітня програма	«Товарознавство та комерційна логістика» / «Підприємництво, торгівля та біржова діяльність» /	Commodity Science and Trade Logistics Business, Trade and Exchange Activities

Віннипя 2021

### Розробник: Самохвал О.О., к. пед. н.

<u>Гарант</u>(и) освітньої програми: «Товарознавство та комерційна логістика» — Сіренко С.О. — к.т.н., доцент кафедри товарознавства, експертизи та торговельного підприємництва ВТЕІ КНТЕУ.

«Підприємництво, торгівля та біржова діяльність» — Тернова А.С. — к.т.н., доцент, завідувач кафедри товарознавства, експертизи та торговельного підприємництва ВТЕІ КНТЕУ.

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#### І. ЗАГАЛЬНІ ПОЛОЖЕННЯ:

#### 1.1 Мета вивчення дисципліни.

Загальною метою викладання та вивчення дисципліни «Іноземна мова за професійним спрямуванням» є підготовка здобувачів освітнього ступеня «бакалавр» до ефективної комунікації в академічному та професійному оточенні. Програма передбачає, що комунікативні мовні компетенції будуть формуватись для адекватної поведінки в реальних ситуаціях академічного та професійного життя.

Зміст програми визначається її принципами, має чітко і гнучко сформульовані цілі й результату навчання; базується на професійних та навчальних уміннях; охоплює професійний та академічний зміст (сфери предметних знань); ситуативний зміст (контекст); прагматичний зміст (необхідні практичні та корисні вміння); враховує попередній досвід навчання здобувачів освітнього ступеня «бакалавр», їхні освітні потреби та кінцеві результати.

# 1.2 Результати вивчення навчальної дисципліни її місце в освітньому процесі.

Результатом вивчення навчальної дисципліни «Іноземна мова за професійним спрямуванням» для освітніх програм «Товарознавство та комерційна логістика», «Підприємництво, торгівля та біржова діяльність» є формування комплексу компетентностей:

— **інтегральна компетентність:** здатність розв'язувати складні спеціалізовані завдання та проблеми у сферах підприємницької, торговельної та біржової діяльності або в процесі навчання, що передбачає застосування теорій та методів організації і функціонування підприємницьких, торговельних, біржових структур і характеризується комплексністю та невизначеністю умов.

Дисципліна орієнтована на формування низки загальних і спеціальних (фахових) компетентностей, передбачених Стандартом вищої освіти для спеціальності «Підприємництво, торгівля та біржова діяльність». Зокрема:

#### - загальні компетентності:

ЗК 4. Здатність спілкуватися іноземною мовою.

# - спеціальні (фахові) компетентності:

СК 9. Здатність до організації зовнішньоекономічної діяльності підприємницьких, торговельних і біржових структур.

#### 1.3. Програмні результати навчання.

**Програмними результатами навчання** здобувачів з навчальної дисципліни «Іноземна мова за професійним спрямуванням» є:

- 3. Мати навички письмової та усної професійної комунікації державною й іноземною мовами.
  - 19. Застосовувати знання й уміння для забезпечення ефективної

організації зовнішньоекономічної діяльності підприємницьких, торговельних та біржових структур з урахуванням ринкової кон'юнктури і діючих правових норм.

Із-поміж перерахованих програмних результатів навчання ДЛЯ дисципліни «Іноземна мова за професійним спрямуванням» ключовим є формування лінгвістичної компетентності, яка реалізується через низку субкомпетентностей (лексичну, граматичну, семантичну, фонологічну, орфографічну, соціокультурну).

- •Лексична субкомпетентність як складник лексичної компетенції складається із лексичних та граматичних елементів. На вибір лексичних елементів впливають академічні та/або професійні сфери і ситуації, в яких вони мають вживатися, тому підбір лексики може у значній мірі різнитися в окремих робочих програмах.
- •Граматична субкомпетентність як знання та вміння користуватися граматичними ресурсами мови розглядається як цілісний механізм виконання комунікативних завдань в рамках даної ситуації. Мовні функції, необхідні для виконання комунікативних завдань, визначаються контекстом, пов'язаним із навчанням і спеціалізацією.
- •Семантична субкомпетентність яка розглядає здатність здобувачів освітнього ступеня «бакалавр» усвідомлювати й контролювати організацію змісту, інтегрується у розвиток мовленнєвої комунікативної компетенції, оскільки питання змісту посідають центральне місце в комунікації, відношення слова до його загального контексту, внутрішньолексичні зв'язки, значення граматичних елементів, категорій, структур та процесів, такі логічні зв'язки як наслідковість, пресупозиція, імплікативність мають велике значення в розумінні та продукуванні дискурсу іноземною мовою.
- •Фонологічна та орфографічна субкомпетентності формуються лише настільки, наскільки це є необхідним для усної, письмової комунікації в рамках академічного й професійного середовища, що відповідає PBM CI.
- •Соціокультурна субкомпетентність як невід'ємна частина змісту програми спрямована на розвиток розуміння й тлумачення різних аспектів культури і мовної поведінки у професійному середовищі. Вона сприяє розвитку вмінь, характерних для поведінки в різних культурних і професійних ситуаціях та реагування на них.

Робоча програма дисципліни «Іноземна мова за професійним спрямуванням» розрахована на досягнення рівня володіння мовою В2, який є стандартом для освітнього ступеня «бакалавр». Стандартні вимоги до рівня володіння мовою В2 передбачають, що здобувач освітнього ступеня «бакалавр» має певні навички і знання:

Стандартні вимоги до рівня володіння мовою (В)

Рівень	Дескриптори	Відповідність вимогам рівня володіння
володіння		
МОВОЮ		
Незалежний користувач	B1	МОЖЕ розуміти основний зміст чіткого нормативного мовлення на теми, близькі й часто вживані в академічній і професійній діяльності, упродовж дозвілля тощо. МОЖЕ вирішити більшість проблем упродовж перебування в країні, мова якої вивчається. МОЖЕ просто та зв'язно висловлюватися на професійні теми або теми особистих інтересів. МОЖЕ описати досвід, події, сподівання, мрії тощо.
	B2	МОЖЕ розуміти основні ідеї тексту як на конкретну, так і абстрактну тему з урахуванням дискусії за фахом. МОЖЕ вільно спілкуватися з носіями мови. МОЖЕ чітко, детально висловитись на широке коло професійних і повсякденних тем, виражати свою думку з певної проблеми, наводячи різноманітні аргументи за чи проти.

# 1.4. Міждисциплінарні зв'язки.

**Міждисциплінарні зв'язки:** програма упорядкована відповідно до структурнологічної схеми освітньої програми «Товарознавство та комерційна логістика». Вона є передумовою для опанування інших обов'язкових компонентів програми, зокрема таких дисциплін, як: «Іноземна мова спеціальності», «Економічна теорія».

# 1.5. Критерії оцінювання результатів навчання

Критерії оцінювання результатів навчання з дисципліни «Іноземна мова за професійним спрямуванням»

Рівні компетентності	За шкалою КНТЕУ			
1	2	3		
Високий (дослідницький)	90-100	Має обгрунтовані та всебічні знання з дисципліни, вміє узагальнювати та систематизувати набуті знання;		

		самостійно знаходить джерела
		інформації та працює з ними; проводить
		власні дослідження, може
		використовувати набуті знання та вміння
		при розв'язанні задач.
Достатній	82-89	Володіє навчальним матеріалом, вміє
(частково-		зіставляти та узагальнювати, виявляє
пошуковий)		творчий інтерес до предмету, виконує
		завдання з повним поясненням та
		обгрунтуванням, але допускає незначні
		помилки; може усвідомити нові для нього
		факти, ідеї.
	75-81	Володіє визначеним програмою
		навчальним матеріалом; розв'язує
		завдання, передбачені програмою, з
		частковим поясненням.
Елементарний	69-74	Володіє навчальним матеріалом на
(репродуктивний)		репродуктивному рівні; може самостійно
(репредуктивнии)		розв'язати та пояснити розв'язання
		завдання.
	60-68	Ознайомлений з навчальним матеріалом,
	00-00	відтворює його на репродуктивному
		рівні; виконує елементарні завдання за
II <u>~</u>	25.50	зразком або відомим алгоритмом.
Низький	35-59	Ознайомлений та відтворює навчальнй
(фрагментарний)		матеріал на рівні окремих фактів та
		фрагментів матеріалу; під керівництвом
		викладача виконує елементарні
		завдання.
	1-34	Ознайомлений з навчальним матеріалом
		на рівні розпізнавання та відтворення
		окремих фактів.

Здобувачам вищої освіти, які в основному оволоділи програмою навчальної дисципліни на продуктивному рівні, проте у відповідях допускають несуттєві помилки, оцінюються у підсумку 75 балами та звільняються від складання екзамену. У випадку, якщо здобувач бажає покращити підсумковий результат вивчення навчальної дисципліни, то він має право складати екзамен.

Результат виконання екзаменаційних завдань оцінюється з урахуванням результатів у співвідношенні 80:20, де 80— максимальна оцінка за виконання екзаменаційного завдання, 20— результат поточної успішності відповідно до шкали переводу поточної роботи для врахування її при підсумковій оцінці.

# 1.6 Обсяг дисципліни в кредитах та його розподіл (тематичний план)

Тематичний план із дисципліни «Іноземна мова за професійним спрямуванням»

			Ki	лькість годин		
		Усього		з них		Форми
Назва	геми	годин/	лекції	практичні	Самостійна	контролю
		кредитів		(лабораторні)	робота	
				заняття	студентів	
		I F	сурс	I	-	
			местр			
Unit 1. Business and	d	46		16	30	
Entrepreneurship.	The Noun.					
1. Key Notions of	Formation of	6		4	2	УО, ПО,
Business.	nouns.					T, I3
	Classification of					
	nouns.					
2.Productive	The Category of	6		2	4	УО, Т, Р
Resources: natural	Number.					
resources, capital,	Countable and					
labour, technology.	uncountable					
	nouns					
3. Profits and	Regular plurals.	7		2	5	УО, Р, ІЗ,
Profitability.	Compounds.					Т3, КТ
Competition.						
4. Types of	Irregular	7		2	5	УО, ПО,
Business.	plurals.					T, I3
Manufacturing						
Businesses.						
5. Service	Singularia	7		2	5	УО, ПО,
Businesses.	tantum nouns.					T, I3
6. Forms of	Pluralia tantum	6		2	4	УО, T, I3,
Business. Sole	nouns.					P
Proprietorships.	Invariable					
Partnerships.	nouns.					
7. Corporations.	Category of	7		2	5	УО, ПО,
Entrepreneurship.	Case. Possesive					T, I3, T3
	case, of-phrases.					
<b>Unit 2. Business Or</b>	_	47		18	29	
<b>Human Resources.</b>						
8. Types of	The Article.	6		4	2	УО, T, I3,
Companies.	Kinds of					T3, KT
Privately-owned	Articles.					
and State-owned						

Companies.						
9. Relationships	Use of articles	7		4	3	УО, ПО,
between	with common					T, I3
Companies.	nouns.					
10. Holding	Use of articles	7		2	5	УО, ПО,
Company.	with nouns of					T, I3
Conglomerate.	material.					
11. Joint Venture.	Use of articles	6		2	4	УО, ПО,
Consortium.	with abstract					T, I3
	nouns.					
12. Shareholders,	Use of articles	7		2	5	УО, ПО,
Management.	with proper	,		_		T, I3
	nouns					
	(geographical					
	names, names					
	of places,).					
13. Workforce of a	Use of articles	7		2	5	УО, ПО,
Company.	with proper	,		2		T, I3
Company.	nouns					1,13
	(buildings,					
	public					
	organizations,					
	etc., names of					
	persons).					
14. Human	Special	7		2	5	УО, ПО,
Resources (HR).	difficulties in	,		2		T, I3
HR Department.	the use of					1,13
Human Resource	articles (names					
Management.	of month and					
Wianagement.	days, seasons,					
	meals,					
	languages).Use					
	of articles with					
Unit 2 Managaman	set expressions.	46		18	28	
Unit 3. Management Leadership.	it allu	40		10	20	
The Pronoun.						
15. Key Notions of	Classification of	6		4	2	УО, ПЗ,
=		U		4		
Management.	pronouns. Personal and					I3, T3, KT
Basic Management Functions.						
Tunctions.	possessive					
	pronouns.					

16. Planning and	Reflexive	7	4	3	УО, ПО,
Organizing	pronouns.				T, I3
Functions.Directin	Reciprocal				,
g and Controlling	pronouns.				
Functions.					
17. Leadership.	Interrogative	7	2	5	УО, ПО,
Leadership styles.	pronouns.				T, I3,
Autocratic /	Demonstrative				
Authoritarian style	pronouns.				
of leadership.					
18. Participative or	Indefinite and	7	2	5	УО, ПО,
Democratic style.	negative				T, I3, T3
	pronouns.				
19. Laissez-faire	Pronouns: some,	6	2	4	УО, Т, ІЗ,
(Free Rein Style).	any, all, most,				
	no, none of.				
20. Visionary,	Defining	7	2	5	УО, Т, ІЗ,
Coaching,	pronouns. Both,				
Narcissistic.	either, neither;				
	each, every.				
21. Toxic and	Quantitative	6	2	4	УО, Т, ІЗ,
Other Leadership	pronouns.				
Styles.	Much/many, a				
	lot of, (a) little /				
	(a) few.				
Unit 4. Economics.	Key Economic	41	18	23	
Notions. The Adjec	tive.				
Comparative and S	uperlative forms				
of adjectives.					
22. Key Notions of	Adjectives with	6	4	2	УО, ІЗ, Т,
Economics.	nouns.				KT
23. Goods and	Adjectives with	6	4	2	УО, , ІЗ,
Services.	verbs.				T, KT
24. Production.	-ed and -ing	5	2	3	УО, ПО,
Distribution.	forms of the				13, T, KT
	Adjectives.				
25. The notion of	Order of	6	2	4	УО, ПО,
Scarcity.	adjectives;				13, T, KT
	stronger and				
	weaker				
	meanings.				

26 Trues of	Deaman	6		2	4	уо по
26. Types of	Degrees of	0		2	4	УО, ПО, Т. ИЗ, ТЭ
Economic Systems.	comparison of					T, I3, T3
	adjectives.					
	Comparative					
	and superlative					
	forms of					
	adjectives.					
27. Main Functions	Comparative	6		2	4	
of Economists.	structures:					УО, ПО,
	asas, not					Т, ІЗ, КТ
	soas, the					
	morethe less,					
	the same as					
	with adjectives.					
	The structures:					
	the+					
	comparitive, so					
	and such,					
	enough and too					
	with adjectives.					
28. Duties of	Grammar	6		2	4	УО, ПО,
Managers.	revision.					T, I3, KT
Разом за I семестр		180/6		70	110	
Підсумковий конт	роль – екзамен					
		I b	сурс			
		II ce	местр			
Unit 1. Product, M	arket and Market	•		18	18	
Relations. The Adve						
1. The Concept of	Types of averb.	4		2	2	УО, ПО, ІЗ
Product.	31					
2. Tangible	Adverb and word	4		2	2	УО, ПО, ІЗ
Products.	order.					
3. Intangible	Adverbs of	4		2	2	УО, ПО, ІЗ,
Products.	frequency, time.					КТ
4. Core, Actual and	Adverbs of place	4		2	2	УО, ПО, Т, ІЗ
Augmented	and manner.					
Products.	A 1 1 C	4		2	2	WO HO T ID
5. The Concept of a Market.	Adverbs of probability,	4		2	2	УО, ПО, Т, ІЗ
Market.	degree, and					
	completeness.					
6. Demand and	Connecting	4		2	2	УО, ПО, 13,
Supply.	adverbs (so, too,					KT
	either, neither;					IX1
	first, next, then,					
	etc; actually,					
i	fortunately, etc;				1	
	only, even).					

7. Types of	Comparison of	4	2	2	УО, ПО, Т, ІЗ
Markets.	adverbs.				
8. Target Market.	Adverbs of	4	2	2	УО, ПО, Т, ІЗ
	degree: quite –				
	rather.				
9. "Hands-on"	Adverbs/	4	2	2	ПО,
projects: Case	adjectives.				Т, ДК, П
Study				•	
Unit 2. Marketing		40	20	20	
The Preposition. The Preposition of the Preposition		4	2	2	уо по тр
10. Marketing	The Preposition.	4	2	2	УО, ПО, ІЗ,
	General form and				KT
11. The four Ps.	Prepositions of	4	2	2	УО, ПО, Т,
Product, Price.	place.	4	2		
12. Placement and	Prepositions of	4	2	2	I3, УО, ПО, Т, I3
Promotion.	movement.		2		50,110, 1, 15
13. Common	Prepositions of	4	2	2	УО, ПО, Т, ІЗ
Channel of	time.			_	, 5, 110, 1, 15
Distribution:					
manufacturer –					
wholesaler –					
retailer – customer.					
14. Advertising.	Common	4	2	2	УО, ПО, ІЗ,
11. Havertising.	prepositional		2		KT
	phrases.				101
15. Service	The Numeral.	4	2	2	УО, ПО, ІЗ,
Advertising.	Cardinal				KT
C	numerals. Ordinal				
	numerals.				
16. Product	Fractions.	4	2	2	УО, ПО, ІЗ,
Advertising.					KT
17. Institutional	Expressing	4	2	2	УО, ПО, Т, ІЗ
Advertising.	quantity, reading				
	figures.				
18. Advertising	Telling the time,	4	2	2	УО, ПО, Т, ІЗ
Media.	dates, telephone				
	numbers,				
10 ((11 1 **	addresses.			2	NO HO IO
19. "Hands-on"	Telling the time,	4	2	2	УО, ПО, I3,
projects: Case	dates, telephone				КТ
Study	numbers, addresses.				
Unit 3. Trade and		50	22	28	
formation. The Se		50		20	
negatives and answ					
Hitgatives and answ					
		5	2	3	УО, ПО, 13,
20. Key Notions of Trade.	ers.	5	2	3	УО, ПО, ІЗ, КТ
20. Key Notions of	Word formation.	5	2	3	УО, ПО, 13, КТ

21. Producers and	The Sentence.	5	2	3	УО, ПО, Т, ІЗ
Consumers.	Simple /				
0 0110 01110121	compound/				
	complex,				
	extended/				
	unextended				
	sentences.				
22. Forms and	The Subject. The	5	2	3	УО, ПО, Т, ІЗ
Types of Trade.	Predicate. The			2	
Types of frame.	Object.				
23. Wholesale	The Attribute.	5	2	3	УО, ПО, Т, ІЗ
Trade.				2	
24. Retail Trade.	The Adverbial	5	2	3	УО, ПО, Т, ІЗ
21. Rotali Hade.	Modifier.		2	5	3 3, 113, 1, 13
25. E-commerce.	Word order in	4	2	2	УО, ПО, Т, ІЗ
23. E commerce.	statements.	•	2	_	
	Questions,				
	negatives and				
	answers. Yes/No				
	questions.				
26. E-commerce :	Wh-questions.	4	2	2	ПО,
Case Study.	Subject/object	T	2	2	т, дк, п
Case Study.	questions.				1, дк, п
27. International	Prepositions in	5	2	3	УО, ПО, Т, ІЗ
Trade.	wh-questions.	3	2	3	50,110, 1,13
Trade.	Negative				
	statements.				
28. International	Negative	4	2	2	УО, ПО, Т, ІЗ
Trade	questions.	•	2	_	3 0,110, 1,13
Organizations.	questions.				
29. International	Question tags.	4	2	2	УО, ПО, ІЗ,
Trade	Question tags.	7	2	2	KT
Organizations:					KI
Projects.					
30. "Hands-on"	Alternative	4	2	2	УО, ПО, ІЗ, К
projects: Case	Questions.	<b>7</b>		<i>_</i>	5 0, 110, 15, K
Study	Disjunctive				
Study	Questions.				
Unit 4. Money and	`	54	26	28	
Verb. Present Tens	<del>-</del>			_0	
31. Concept of	Types of verbs	5	2	3	УО, ПО, ІЗ,
Money.	J F 31 . 3133	-		-	KT
32. Functions of	Regular verbs and	5	2	3	УО, ПО, Т, ІЗ
Money: medium of	Irregular verbs.			5	
exchange.	111050101 10100.				
Thomas .					

33. Functions of	State verbs and	4	2	2	УО, ПО, Т, ІЗ
Money: measure of	event verbs.				
value.					
34. Functions of	Time, tense and	4	2	2	УО, ПО, Т, ІЗ
Money: store of	aspect. Be, have				
value.	and have got.				
35. Types of	Present Simple	4	2	2	УО, ПО, Т
Money.	(Indefinite).				
36. Hard money,	Present	4	2	2	УО, ПО, Т
soft money and no-	Continuous				
money.	(Progressive).				
37. Credit and	Present Simple	4	2	2	УО, ПО, Т, ІЗ
Debit Cards.	(Indefinite) and				
	Present				
	Continuous				
	(Progressive).				
38. Banking Sector.	Time indicators	4	2	2	УО, ПО, КТ
39. Types of	State Verbs.	4	2	2	УО, ПО, Т
Banks.					
40. National Bank	Present Perfect.	4	2	2	УО, ПО, Т
of Ukraine.					
41. Personal	Present Perfect	4	2	2	УО, ПО, Т, ІЗ
Finance.	Continuous.				
42. Corporate	Present Perfect	4	2	2	УО, ПО, Т, ІЗ
Finance.	and Present				
	Perfect				
	Continuous				
43. "Hands-on"	Grammar Review	4	2	2	ПО,
projects: Case	Test.				Т, ДК, П
Study					
Разом за II семестр		180/6	86	94	
Разом за навчальни	1	360/12	156	204	
Підсумковий конт	роль				екзамен

	ІІ курс							
	I семестр							
Unit 1. The concept	of the product.	17	8	9				
Types of products. Past Tense Forms.								
1. Classification of	Past Simple	5	2	3	УО, ПО			
Goods.	(Indefinite).							
2. Types of Goods.	Past Habitual:	4	2	2	УО, ПО, ІЗ,			
	used to. Have				КT			
	gone to / have							
	been to / have							
	been in.							

2 Camma dita	Past Continuous	4	2	2	поло
3. Commodity		4	2	2	ПО, ІЗ
Science.	(Progressive).	_			7.0
4. "Hands-on"	Past Perfect.	4	2	2	ПО,
projects: Case	Past Perfect				Т, ДК, П
Study	Continuous.				
Unit 2. Types of Ma	arkets. Future	21	10	11	
Tense Forms.					
5. Market: Pure	Future Simple/	4	2	2	Т, УО
Competition.	Be Going to.				
	Future Simple/				
	Present				
	Continuous.				
6. Market:	Future	4	2	2	Р, ПО
Oligopoly.	Continuous.				
	Future Perfect.				
	Future Perfect				
7. Market: Pure	Continuous. Future-in-the	5	2	3	מד ת מו
	Past tense forms.	3	2	3	I3, P, T3
Monopoly.					
8. Market:	Other ways of	4	2	2	T3, I3
Monopolistic	expressing future:				
Competition.	constructions: be				
	about+ infinitive, be on the point +				
	-ing form, be due				
	to + infinitive.				
9. "Hands-on"	Other ways of	4	2	2	ПО,
projects: Case	expressing future:		_		Т, ДК, П
Study.	constructions: be				
	sure to/ be certain				
	to/be bound to +				
	infinitive, to be				
	(un)likely to +				
	infinitive, to be				
	sure to +				
Unit 3. Target Mar	infinitive.	22	10	12	
10. Concept of	Ability.	4	2	2	ПО, УО
Segment.	Obligation/ Duty.	4	2	2	110, 30
11. Market	Necessity.	4	2	2	УО, ПО, ІЗ,
Segmentation.	Absence of	r	2		KT
	necessity.				
12. Target Market	Prohibition.	6	2	4	УО, ІЗ
Segment.	Logical				
	assumption.				
	Advice.				
13. Target Market.	Probability.	4	2	2	Р, ПО
The Choice of the	Possibility.				
Target Market.	Permission.				

14. "Hands-on"	Offers. Promise.	4	2	2	УО, ПО, ІЗ, К
projects: Case	Suggestions.				
Study.					
Unit 4. Consumeris	m. The Passive	22	10	12	
Voice.					
15. The Main	Transformation	6	2	4	УО, ІЗ
Content of	from Active to				
Consumer.	Passive.				
	Personal/				
	impersonal				
	constructions.				
16. Protection	Special passive	4	2	2	УО, ПО, ІЗ,
Concept.	constructions.				KT
	Have something				
	done. Get				
	something done.				
17. Legal	Special passive	4	2	2	ПО, УО,
Consumer	constructions.				P
Protection.	To be done/being				
	done.				
18. Structure and	Phrasal and	4	2	2	УО, ПО, Т, ІЗ
Activities of	prepositional				
Consumer	verbs.				
Protection					
Departments.					
19. "Hands-on"	Prepositional	4	2	2	ПО,
projects: Case	phrases.				Т, ДК, П
Study					
Unit 5. Logistics ce	nters and their	18	8	10	
infrastructure. Seq	uence of Tenses.				
20. Logistics.	Direct speech and	6	2	4	T, I3
	reported speech.				
	Reported speech:				
	person, place and				
	time.				
21. Basic Concepts	Reported	4	2	2	ІЗ, ПО
of Logistics.	statements.				
	Reported				
	questions.				
22. Logistics	Reported speech:	4	2	2	ТЗ, УО
Centers.	the tense change.				
23. "Hands-on"	Reported	4	2	2	ПО,
projects: Case	requests, orders,				Т, ДК, П
Study	and advice.				

Unit 6. Packaging a	and Labelling.	22	10	12	
Conditionals.					
24. Requirements for Commodities Packaging.	Introductory Verbs. Present and future conditionals.	4	2	2	УО, ПЗ
25. Requirements for Commodities Labelling.	Unlikely/ unreal conditions.	6	2	4	ПО, УО
26. Types of Commodities Labelling.	Past conditionals.	4	2	2	P, I3
27. Details of Commodities Labelling.	Mixed conditionals. <i>I</i> wish.	4	2	2	
28. "Hands-on" projects: Case Study	Mixed conditionals. <i>If</i> only, it's time.	4	2	2	ПО, Т, ДК, П
Unit 7. Transportat		22	10	12	
Warehousing. Claus	ses, linking words.				
29. Functions and	Time clauses.	6	2	4	ПО, ІЗ, КТ
Classifications of	Clauses of result.				
Warehouses.	Clauses of				
	reason.				
30. Logistic	Clauses of	4	2	2	УО, ПО, ІЗ,
Process of	purpose. Clauses				КТ
Warehousing.	of contrast.				
31. Transportation	Clauses of	4	2	2	Р, ПО
Operations.	manner.				
32. Materials	Relative clauses.	4	2	2	
Handling.					
33. Warehousing	Relative adverbs.	4	2	2	T, I3
and Foodstuffs	Identifying / non-				
Storage.	indentifying				
	clauses.				
Unit 8. The Chain S		12	6	6	
of Department Store					
34. The Concept of	The Present	7	2	2	УО, ІЗ
Retail Sales.	Participle.				
	The Past				
0.7 01 10	Participle.				
35. Classification of	The Perfect	6	2	2	П3, І3
the Chain.	Participle.				
	The Objective				
	Participle				
	complex.				

Підсумковий контроль екзамен						екзамен
Разом за навчальни	180/6		84	96		
Разом за I семестр		180/6		84	96	
Study						
projects: Case	Test.					Т, ДК, П
42. "Hands-on"	Grammar Review	4		2	2	ПО,
Offering Solutions.	Stylistic Use of Word Order.					KT
41. Apologizing.	Inversion.	4		2	2	УО, ПО, 13,
40. Explaining Problems.	Complexes with the Gerund.	4		2	2	
39. Making complaints.	Complexes with the Gerund.	4		2	2	Р, ПО, Т, ІЗ
Unit 10. Problems a The Gerund.	ina Complaints.	16		8	8	
38. Successful Managing Trade Shows and Exhibitions.	The Subjective infinitive complex.	4		2	2	УО, ІЗ
37. Trade Fairs & Exhibitions.	The Infinitive. The Objective infinitive complex.	4		2	2	ПО, ІЗ
Non-finite forms of	the Verb.					
<b>Unit 9. Trade Fairs</b>	and Exhibitions.	8		4	4	
	Word Order.					
	Inversion. Stylistic Use of					
	complex.					
Department Stores.	Participle					
Functions of	Absolute					
Requirements and	complex. The					
36. Classification of Department Stores.	The Subjective Participle	7		2	2	УО, ПЗ

# Умовні позначення:

УО – усне опитування; К–кейс;

ПО – письмове опитування; ІЗ – індивідуальне завдання; Т – тестування; КТ – комп'ютерне тестування;

Р – реферат; ДК – розрахунки та дослідження з використанням

 $\Pi$  – проєкт; комп'ютера.

# ІІ. ПРОГРАМА НАВЧАЛЬНОЇ ДИСЦИПЛІНИ.

#### Зміст дисципліни

# I курс I семестр

# Unit 1. Business and entrepreneurship. The Noun

Key Notions of Business. Productive Resources: natural resources, capital, labour, technology. Profits and Profitability. Competition. Types of Business. Manufacturing Businesses. Service Businesses. Forms of Business. Sole Proprietorships. Partnerships. Corporations. Entrepreneurship.

Formation of nouns. Classification of nouns. The Category of Number. Countable and uncountable nouns. Regular plurals. Compounds. Irregular plurals. Singularia tantum nouns. Pluralia tantum nouns. Invariable nouns. The Category of Case. Possesive case, of-phrases.

# Unit 2. Business organizations and Human Resources. The Article.

Types of Companies. Privately-owned and State-owned Companies. Relationships between Companies. Holding Company. Conglomerate. Joint Venture. Consortium. Shareholders, the Management and the Workforce of a Company. The Management Structure of a Typical Company. Human Resources (HR). Human Resources Department. Human Resource Management.

Use of articles with common nouns. Use of articles with nouns of material and abstract nouns. Use of articles with proper nouns (geographical names, names of places, buildings, public organizations, etc., names of persons). Special difficulties in the use of articles (names of month and days, seasons, meals, languages). Use of articles with set expressions.

# **Unit 3. Management and Leadership. The Pronoun**

Key Notions of Management. Basic Management Functions. Planning. Organizing. Directing. Controlling. Leadership. Leadership styles. Autocratic or Authoritarian style. Participative, or Democratic Style. Laissez-faire, or Free Rein Style. Visionary, Coaching, Narcissistic, Toxic and other Leadership Styles.

Classification of pronouns. Personal and possessive pronouns. Reflexive pronouns. Reciprocal pronouns. Demonstrative pronouns. Interrogative pronouns. Indefinite and negative pronouns. Some, any, all, most, no, none of. Defining pronouns. Both, either, neither; each, every. Quantitative pronouns. Much/many, a lot of, (a) little / (a) few.

# Unit 4. Economics. Key economic notions. The Adjective. Comparative and Superlative forms of adjectives.

Key Notions of Economics. Goods and Services. Production. Distribution. Scarcity. Types of Economic Systems. Microeconomics. Macroeconomics. Key Functions of Economists.

Adjectives with nouns and verbs; -ed and -ing forms. Order of adjectives; stronger and weaker meanings. Degrees of comparison of adjectives. Comparative

and superlative forms of adjectives. Comparative structures: as ... as, not so... as, the more... the less, the same as, the+ comparitive, so and such, enough and too with adjectives.

# І курс ІІ семестр

#### Unit 1. Product, Market and Market Relations. The Adverb.

The concept of product. Tangible and Intangible Products. Core, Actual and Augmented Products. The Concept of a Market. Demand and Supply. Demanders and Suppliers. Types of Markets. Target Market. "Hands-on" projects: Case Study.

Types of averb. Adverb and word order. Adverbs of frequency, time, place and manner. Adverbs of probability, degree, and completeness. Connecting adverbs (so, too, either, neither; first, next, then, etc; actually, fortunately, etc; only, even). Comparison of adverbs. Adverbs of degree: quite – rather.

# Unit 2. Marketing and Advertising. The Preposition. The Numeral.

Marketing. The four Ps: Product, Price, Placement, and Promotion. Common Channel of Distribution: manufacturer – wholesaler – retailer – customer. Advertising. Product Advertising. Institutional Advertising. Advertising Media. "Hands-on" projects: Case Study.

General form and use. Prepositions of place. Prepositions of movement. Prepositions of time. Common prepositional phrases. Cardinal numerals. Ordinal numerals. Fractions. Expressing quantity, reading figures. Telling the time, dates, telephone numbers, addresses.

# Unit 3. Trade and Commerce. Word formation. The Sentence. Questions, negatives and answers.

Key Notions of Trade. Producers and Consumers.. Forms and Types of Trade. Wholesale Trade. Retail Trade. E-commerce. International Trade. International Trade Organization. "Hands-on" projects: Case Study.

Productive and unproductive affixes. Simple / compound/ complex, extended/ unextended sentences. The Subject. The Predicate. The Object. The Attribute. The Adverbial Modifier. Word order in statements. Yes/No questions. Wh-questions. Subject/object questions. Prepositions in wh-questions. Negative statements. Negative questions. Question tags. Alternative Questions. Disjunctive Questions.

# Unit 4. Money and Banking. The Verb. Present Tense Forms.

Concept of Money. Functions of Money: medium of exchange, measure of value; store of value. Types of Money: hard money, soft money and no-money. Banking Sector. Types of Banks. Personal and Corporate Finance. Bank Accounts. "Hands-on" projects: Case Study.

Types of verbs. Regular and irregular verbs. State verbs and event verbs. Time, tense and aspect. *Be, have* and *have got*. Present Simple (Indefinite). Adverbs of frequency. Present Continuous (Progressive). State Verbs. Present Perfect. Have been (to) /have been (to). Present Perfect Continuous (Progressive).

# II курс I семестр

# Unit 1. The concept of the product. Types of products. Past Tense Forms.

Classification of Goods. Types of Goods. Commodity Science. "Hands-on" projects: Case Study.

Past Simple (Indefinite). Past Habitual: *used to. Have gone to / have been to / have been in.* Past Continuous (Progressive). Past Perfect. Past Perfect Continuous.

### **Unit 2. Types of Markets. Future Tense Forms.**

Market: Pure Competition. Market: Oligopoly. Market: Pure Monopoly. Market: Monopolistic Competition. "Hands-on" projects: Case Study.

Future Simple/ Be Going to. Future Simple/ Present Continuous. Future Continuous. Future Perfect. Future Perfect Continuous. Future-in-the Past tense forms. Other ways of expressing future: constructions: be about+ infinitive, be on the point + -ing form, be due to + infinitive, be sure to/ be certain to/ be bound to + infinitive, to be (un)likely to + infinitive, to be sure to + infinitive.

# **Unit 3. Target Market. Modals.**

Concept of Segment and Market Segmentation. Target Market Segment. Target Market. The Choice of the Target Market. "Hands-on" projects: Case Study.

Ability. Obligation/ Duty. Necessity. Absence of necessity. Prohibition. Logical assumption. Advice. Probability. Possibility. Permission. Offers. Promise. Suggestions.

#### Unit 4. Consumerism. The Passive Voice.

The Main Content of Consumer Protection Concept. Legal Consumer Protection. Structure and Activities of Consumer Protection Departments. "Handson" projects: Case Study.

Transformation from Active to Passive. Personal/ impersonal constructions. Special passive constructions. *Have something done. Get something done. To be done/ being done.* Phrasal and prepositional verbs, prepositional phrases.

### Unit 5. Logistics centers and their infrastructure. Sequence of Tenses.

Logistics. Basic Concepts of Logistics. Logistics Centers. "Hands-on" projects: Case Study.

Direct speech and reported speech. Reported speech: person, place and time. Reported statements. Reported questions. Reported speech: the tense change. Reported requests, orders, and advice.

# Unit 6. Packaging and Labelling. Conditionals.

Requirements for Commodities Packaging. Requirements for Commodities Labelling. Types of Commodities Labelling. Details of Commodities Labelling. "Hands-on" projects: Case Study.

Introductory Verbs. Present and future conditionals. Unlikely/ unreal conditions. Past conditionals. Mixed conditionals. *I wish, if only, it's time*.

### Unit 7. Transportation and Warehousing. Clauses, linking words.

Functions and Classifications of Warehouses. Logistic Process of Warehousing. Transportation Operations. Materials Handling. Warehousing and Foodstuffs Storage. "Hands-on" projects: Case Study.

Time clauses. Clauses of result. Clauses of reason. Clauses of purpose. Clauses of contrast. Clauses of manner. Relative clauses. Relative adverbs. Identifying / non-indentifying clauses.

# **Unit 8. The Chain Stores. Main Types of Department Stores. Participles.**

The Concept of Retail Sales. Classification of the Chain. Classification of Department Stores. Requirements and Functions of Department Stores. "Hands-on" projects: Case Study.

The Present Participle. The Past Participle. The Perfect Participle. The Objective Participle complex. The Subjective Participle complex. The Absolute Participle complex. Inversion. Stylistic Use of Word Order.

#### Unit 9. Trade Fairs and Exhibitions. Non-finite forms of the Verb.

Trade Fairs & Exhibitions. Successful Managing Trade Shows and Exhibitions. "Hands-on" projects: Case Study.

The Infinitive. The Objective infinitive complex. The Subjective infinitive complex.

# **Unit 10. Problems and Complaints. The Gerund.**

Making complaints. Explaining Problems. Apologizing. Offering Solutions. Complexes with the Gerund. Inversion. Stylistic Use of Word Order.

# 2.2. Структура навчальної дисципліни.

Структура навчальної дисципліни «Іноземна мова за професійним спрямуванням».

Результат навчання	Навчальна діяльність	Робочий час студента, год.				
I курс						
	I семестр					
Unit 1. Business and Entrepreneu	rship. The Noun.	14/32				
	Practical lesson 1.					
	1. Key Notions of Business.	2				
	2. Formation of nouns.					
	3. Classification of nouns.					
knowledge of topical vocabulary;						
ability to use grammatical	Literature: 1, 4, 13					
resources of the language;	Recommended materials: 18, 25					
understanding different aspects of	Internet sources: 31, 34, 36					
language behaviour	Self-study:					
	enriching thematic vocabulary;					
	developing grammatical skills;	4				
	analyzing grammar rules					
	Practical lesson 2.					
	Productive Resources.					
correct use of topical vocabulary;	The Category of Number.					
practising and memorizing		2				
grammatical	Literature: 1, 6, 13					
rules	Recommended materials: 16, 18, 21					
	Internet sources: 28, 29, 31					
	Self-study:					
	doing grammar exercises;	4				
	reading and translating texts on the topic					
	Practical lesson 3.					
understanding and interpreting	1. The Profits and Profitability.					
understanding and interpreting	2. Competition.					
different aspects of culture and	3. Regular plurals.					
language behaviour in the world of work;	4. Compounds.	2				
ability to use grammatical						
resources of the language	Literature: 1, 4, 7, 13					
resources of the language	Recommended materials: 17, 22, 24					
	Internet sources: 31, 29, 33					

	Self-study:	
	activating topical vocabulary;	5
	revising grammar rules;	
	developing speaking skills	
	Practical lesson 4.	
	1. Types of Business.	
	2. Manufacturing Businesses.	
awareness and control of the	3. Irregular plurals.	2
organisation of the meaning of		_
grammatical	Literature: 4, 7, 12	
elements;	Recommended materials: 21, 23	
understanding of logical relations	Internet sources: 26, 29, 33	
	Self-study:	
	studying thematic information; developing	5
	grammatical skills;	3
	analyzing grammar rules	
	Practical lesson 5.	
	1. Service Businesses.	
and the second of the second o	2. Singularia tantum nouns.	
correct use of topical vocabulary;		2
practising and memorizing	Literature: 4, 8, 11, 12, 13	
grammatical	Recommended materials: 15, 23, 24	
rules	Internet sources: 27, 29, 31	
	Self-study:	
	doing grammar exercises;	5
	reading and translating texts on the topic	
	Practical lesson 6.	
	1. Forms of Business.	
	2. Sole Proprietorships.	
	3. Partnerships.	
	4. Pluralia tantum nouns.	2
ability to use lexical and	5. Invariable nouns.	2
grammatical resources of the		
language;	Literature: 4, 6, 10, 11	
knowledge of topical vocabulary	Recommended materials: 16, 17, 24	
	Internet sources: 26, 28, 35	
	Self-study:	
	preparing presentations on the topic;	
	doing grammar exercises;	4
	reading and translating a newspaper article on	
	the theme.	

capability to apply effectively the acquired knowledge of topical information to the appropriate situation	Practical lesson 7.  1. Corporations. 2. Entrepreneurship. 3. Category of Case.  Literature: 3, 6, 7, 13 Recommended materials: 15, 18, 23 Internet sources: 25, 29, 31  Self-study: writing study and specialism- related essays to develop an argument;	2
Unit 2. Business Organizations an	explaining advantages and disadvantages of various options  d Human Resources. The Article	14/33
awareness and control of the organisation of the meaning of grammatical elements; understanding of logical relations (entailment, presupposition,	Practical lesson 8.  1. Types of Companies. 2. Privately-owned and State-owned Companies. 3. The Article.  Literature: 2, 5, 8, 11 Recommended materials: 16, 19, 22 Internet sources: 28, 36	2
implicature, etc.)	Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating texts on the theme.	4
understanding and interpreting different aspects of culture and language behaviour in the world of work	Practical lesson 9.  1. Relationships between Companies. 2. Use of articles with common nouns.  Literature: 2, 5, 11, 12 Recommended materials: 17, 18, 23 Internet sources: 26, 28, 32  Self-study:  writing study and specialism, related assays	2
	writing study and specialism- related essays to develop an argument; explaining advantages and disadvantages of various options	5

	Practical lesson 10.	
	1. Holding Company.	
	2. Conglomerate.	
	3. Use of articles with nouns of material.	
capability to apply effectively the	5. Ose of articles with hours of material.	2
acquired knowledge of topical	Literature: 6, 8, 10, 11	
information to the appropriate	Recommended materials: 17, 18, 23, 25	
situation	Internet sources: 26, 27	
	Self-study:	
	doing grammar exercises;	5
	reading and translating texts on the topic	3
	Practical lesson 11.	
	1. Joint Venture.	
	2. Consortium.	
understanding of logical relations	3. Use of articles with abstract nouns.	
understanding of logical relations	5. Use of afficies with abstract flouris.	2
(entailment, presupposition,	Literatura, 6, 8, 0, 12	
implicature, etc.);	Literature: 6, 8, 9, 12	
knowledge of topical vocabulary;	Recommended materials: 17, 23, 25	
ability to use grammatical	Internet sources: 35, 36	
resources of the language	Self-study:	
	enriching thematic vocabulary;	4
	developing grammatical skills;	
	analyzing grammar rules	
	Practical lesson 12.	
	1. Shareholders.	
	2. Management	
	3. Use of articles with proper nouns	
ability to use lexical and	(geographical names, names of places,	•
grammatical resources of the	buildings, public organizations, etc., names of	2
language;	persons).	
knowledge of topical vocabulary		
knowledge of topical vocabulary	Literature: 2, 3, 5, 8, 13	
	Recommended materials: 15, 18, 22, 23	
	Internet sources: 35, 36,	
	Self-study:	
	activating topical vocabulary;	5
	revising grammar rules;	<u>-</u>
	developing speaking skills	

	Practical lesson 13.	
	1. The Workforce of a Company.	
	2. Use of articles with proper nouns	
	(buildings, public organizations, etc., names	
	of persons).	2
gain in depth the knowledge of		
the topical vocabulary;	Literature: 4, 8, 10	
practising and memorizing	Recommended materials: 15, 18, 21, 22	
grammatical	Internet sources: 29, 30, 35	
rules	Self-study:	
	writing study and specialism- related essays	
	to develop an argument;	5
	explaining advantages and disadvantages of	
	various options	
	Practical lesson 14.	
	1. Human Resources (HR).	
	2. HR Department. Human Resource	
	Management.	
understanding and interpreting	3. Special difficulties in the use of articles	
different aspects of culture and	(names of month and days, seasons, meals,	2
language behaviour in the world of	languages).	_
work;	iniguages).	
ability to use grammatical	Literature: 1, 3, 5, 8, 12	
resources of the language	Recommended materials: 18, 19, 21, 23	
lessources of the language	Internet sources: 26, 27	
	Self-study:	
	activating topical vocabulary;	
	revising grammar rules;	5
	developing speaking skills	
Unit 2 Management and Landous	1 0 1 0	14/32
Unit 3. Management and Leaders		
	Practical lesson 15.	
	1. Key Notions of Management. Basic	
awareness and control of the	Management Functions.	
organisation of the meaning of	2. Classification of pronouns.	
grammatical	3. Personal and possessive pronouns.	2
elements;		
understanding of logical relations	Literature: 1, 3, 11, 13	
(entailment, presupposition,	Recommended materials: 17, 18, 25	
implicature, etc.)	Internet sources: 35, 36	
	Self-study:	
	activating topical vocabulary;	4
	revising grammar rules;	'
	developing speaking skills	

correct use of topical vocabulary; practising and memorizing grammatical rules	Practical lesson 16.  1. Planning and Organizing Functions. 2. Directing and Controlling Functions. 3. Personal and possessive pronouns. Reflexive pronouns. Reciprocal pronouns.  Literature: 2, 4, 5, 13 Recommended materials: 17, 18, 21 Internet sources: 28, 29  Self-study: doing grammar exercises; reading and	2
	translating a newspaper article on the topic	
ability to use grammatical resources of the language; understanding and interpreting different aspects of culture and language behaviour in the world of work	Practical lesson 17.  1. Leadership.  2. Leadership styles. Autocratic or Authoritarian leadership style.  3. Interrogative pronouns. Demonstrative pronouns.  Literature: 1, 5, 7, 13  Recommended materials: 22, 25  Internet sources: 28, 31  Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme.	5
understanding of logical relations; awareness and control of the organisation of the meaning of	Practical lesson 18.  1. Participative or Democratic leadership style.  2. Indefinite pronouns and negative pronouns.  Literature: 2, 4, 13  Recommended materials: 22, 25  Internet sources: 29, 33	2
grammatical elements	Self-study: writing study and specialism- related essays to develop an argument; explaining advantages and disadvantages of various options	5

ability to identify, evaluate and synthesise topical information; ability to use grammatical resources of the language	Practical lesson 19.  1. Laissez-fair or Free Rein leadership style.  2. Pronouns: some, any, all, most, no, none of.  Literature: 3, 8, 11, 12 Recommended materials: 22, 25 Internet sources: 28, 29  Self-study: analyzing grammar rules and doing grammar tasks; developing the ability to collect information on the topic from specialized Internet sources	2
understanding and interpreting different aspects of culture and language behaviour in the world of work; ability to use grammatical resources of the language	Practical lesson 20.  1. Visionary, Coaching, Narcissistic.  2. Defining pronouns.  Literature: 3, 6, 10, 13 Recommended materials: 22, 23, 25 Internet sources: 35, 36  Self-study: writing study and specialism- related essays to develop an argument; explaining advantages and disadvantages of various options	5
capability to apply effectively the acquired knowledge of topical information to the appropriate situation	Practical lesson 21.  1. Toxic leadership styles. 2. Other leadership styles. 3. Quantitative pronouns.  Literature: 2, 4, 7, 13  Recommended materials: 20, 22, 25  Internet sources: 29, 31  Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills	2

<b>Unit 4. Economics. Key Economic</b>	Notions. The Adjective. Comparative and	
superlative forms of adjectives.	•	14/27
awareness and control of the organisation of the meaning of grammatical elements; understanding of logical relations (entailment, presupposition, implicature, etc.)	Practical lesson 22.  1. Key Notions of Economics. 2. Adjectives with nouns.  Literature: 4, 6, 9, 10, 11 Recommended materials: 17, 19, 20, 24 Internet sources: 32, 33, 36  Self-study: activating topical vocabulary;	2
	revising grammar rules; developing speaking skills  Practical lesson 23.	4
knowledge of topical vocabulary; ability to use grammatical resources of the language; awareness and proper use of categories, structures and processes	<ol> <li>Goods and Services.</li> <li>Adjectives with verbs.</li> <li>Literature: 4, 8, 11, 13</li> <li>Recommended materials: 17, 19, 20</li> <li>Internet sources: 32, 33</li> </ol>	2
	Self-study: analyzing grammar rules and doing grammar tasks; developing the ability to collect information on the topic from specialized Internet sources	4
correct use of topical vocabulary; practising and memorizing grammatical rules	Practical lesson 24.  1. Production. 2. Distribution. 3. —ed and —ing forms of adjectives.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36	2
	Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	3
gain in depth the knowledge of the topical vocabulary;	Practical lesson 25.  1. The Notion of Scarcity.  2. Order of adjectives; stronger and weaker meaning.  Literature: 10, 11, 13	2
practising and memorizing grammatical rules	Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: doing grammar exercises; reading and translating a newspaper article on the topic	4

understanding and interpreting different aspects of culture and language behaviour in the world of work; ability to use grammatical resources of the language	Practical lesson 26.  1. Types of Economic Systems.  2. Degrees of Comparison of Adjectives.  3. Comparative and Superlative Adjective Forms.  Literature: 4, 5, 8, 11 Recommended materials: 16, 19, 20 Internet sources: 32, 34, 35  Self-study: writing study and specialism- related essays to develop an argument;	2
ability to identify, evaluate and synthesise topical information; ability to use grammatical resources of the language	explaining advantages and disadvantages of various options  Practical lesson 27.  1. Main Functions of Economists .  2. Comparative structures: asas, not soas, the morethe less, the same as with adjectives.  3. The structures: the +comparative, so and such , enough and too with adjectives.  Literature: 2, 4, 13  Recommended materials: 22, 25  Internet sources: 29, 33	2
	Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme.	4
understanding of logical relations; awareness and control of the organisation of the meaning of grammatical	Practical lesson 28.  1. Duties of Managers. 2. Grammar revision.  Literature: 2, 4, 7, 13 Recommended materials: 20, 22, 25 Internet sources: 27, 30	2
elements;	Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills	4
Разом за семестр	180/6	56/124
І курс		
Unit 1. Product, Market and Mark The Adverb.	II семестр ket Relations. The Concept of Product.	18/18
knowledge of topical vocabulary; ability to use lexical and	Practical lesson 1. 1. The Concept of Product. 2. Types of averb.	2

grammatical resources of the	Literature: 1, 2, 3, 4, 8	
language	Recommended materials: 22, 24, 25	
language	Internet sources: 28, 29, 31	
	Self-study:	2
	activating topical vocabulary;	2
	revising grammar rules;	
	developing speaking skills	
	Practical lesson 2.	2
gain in depth the knowledge of the	1. Tangible.	
topical vocabulary;	2. Adverb and word order.	
practising and memorizing		
grammatical	Literature: 7, 10, 12	
rules	Recommended materials: 18, 23, 25	
	Internet sources: 28, 29, 31	
	Self-study:	2
	Learning topical vocabulary; revising grammar	
	rules and doing grammar tasks; developing	
	writing skills	
ability to identify, evaluate and	Practical lesson 3.	2
synthesise topical information;	1. Intangible Products.	
ability to use grammatical	2. Adverbs of frequency, time.	
resources of the language	1 37	
	Literature: 7, 10, 12	
	Recommended materials: 17, 23, 24	
	Internet sources: 29, 27, 36	
	Self-study:	2
	enriching thematic vocabulary; developing	2
	grammatical skills; analyzing grammar rules	2
1997	Practical lesson 4.	2
ability to use topical vocabulary	1. Core, Actual and Augmented Products.	
and grammatical resources of the	2. Adverbs of time, place and manner.	
language;		
awareness and proper use of	Literature: 4, 6, 8, 12	
categories, structures and processes	Recommended materials: 21, 25	
	Internet sources: 28, 29, 31	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
	Practical lesson 5.	2
ability to identify, evaluate and	1. The Concept of a Market.	
synthesise topical information;	2. Adverbs of probability and completeness.	
ability to use grammatical		
asini, to ase Siminiation		

resources of the language	Literature: 8, 9, 13	
	Recommended materials: 17, 18, 22	
	Internet sources: 28, 29, 31	
	Self-study:	2
	analyzing grammar rules and doing grammar	
	tasks; developing the ability to collect	
	information on the topic from specialized	
	Internet sources	
	Practical lesson 6.	2
understanding and interpreting	1. Demand and Supply.	
different aspects of culture and	2. Connecting adverbs (so, too, either, neither,	
language behaviour in the world of	first, next, then, etc.; actually, fortunately, etc.	
work	only, even).	
	Literature: 3, 4, 12, 13	
	Recommended materials: 17, 22, 25	
	Internet sources: 28, 29, 31	
	Self-study:	2
	doing grammar exercises;	<i>2</i>
	reading and translating texts on the topic;	
	developing speaking skills	
	Practical lesson 7.	2
awareness and control of the	1. Types of Markets.	2
organisation of the meaning of	2. Comparison of degree.	
grammatical	2. Comparison of degree.	
elements;	Literature: 2, 3, 4, 12	
understanding of logical relations	Recommended materials: 15, 17, 22	
understanding of logical relations	Internet sources: 28, 29, 31	
	Self-study:	2
	rendering articles and authentic materials;	2
	summarizing a wide range of factual academic	
	and specialism-related texts	
	Practical lesson 8.	2
capability to apply effectively the	1. Target Market.	_
acquired knowledge of topical	2. Adverbs of degree: <i>quite – rather</i> .	
information to the appropriate	<i>S 1</i>	
situation	Literature: 7, 10, 12	
	Recommended materials: 17, 23, 24	
	Internet sources: 29, 27, 36	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on	
	the theme.	

gain in depth the knowledge of the topical vocabulary; practising and memorizing grammatical rules  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: christing and Advertising. The Preposition. The Numeral.  Practical lesson 10. 1. Marketing. 2. Prepositions. General forms and use.  Practical lesson 10. 1. Marketing. 2. Prepositions. General forms and use.  Literature: 5, 6, 11, 12 Recommended materials: 14, 16 Internet sources: 27, 29, 30  Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11. 1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Practical lesson 11. 1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Self-study: 2. Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study: studying thematic information; developing		Practical lesson 9	2
topical vocabulary; practising and memorizing grammatical rules  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules  Unit 2. Marketing and Advertising. The Preposition. The Numeral.  Enowledge of topical vocabulary; ability to use grammatical resources of the language; ability to lexical lesson 10.  1. Marketing.  2 Practical lesson 10.  1. Literature: 5, 6, 11, 12  Recommended materials: 14, 16  Internet sources: 27, 29, 30  2 Literature: 5, 6, 11, 12  Recommended materials: 14, 16  Internet sources: 27, 29, 30  2 Literature: 5, 6, 11, 12  Recommended materials: 14, 16  Internet sources: 27, 29, 30  2 Literature: 5, 6, 11, 12  Recommended materials: 14, 16  Internet sources: 27, 29, 30  2 Literature: 7	gain in depth the knowledge of the		_
practising and memorizing grammatical rules  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammar rules  Unit 2. Marketing and Advertising. The Preposition. The Numeral.			
Commended materials: 16, 19, 20   Internet sources: 28, 29, 32, 34   Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		3	
rules  Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules  Unit 2. Marketing and Advertising. The Preposition. The Numeral.  Practical lesson 10.  1. Marketing. 2. Prepositions. General forms and use.  Eiterature: 5, 6, 11, 12 Recommended materials: 14, 16 Internet sources: 27, 29, 30  Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2 Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36		Literature: 10, 11, 13	
Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules  Unit 2. Marketing and Advertising. The Preposition. The Numeral.  Practical lesson 10. 1. Marketing. 2. Prepositions. General forms and use. resources of the language; ability to lexical resources of the  Literature: 5, 6, 11, 12 Recommended materials: 14, 16 Internet sources: 27, 29, 30  Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11. 1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study: 2		Recommended materials: 16, 19, 20	
Unit 2. Marketing and Advertising. The Preposition. The Numeral.    Practical lesson 10.   2		Internet sources: 28, 29, 32, 34	
developing grammatical skills; analyzing grammar rules  Unit 2. Marketing and Advertising. The Preposition. The Numeral.  knowledge of topical vocabulary; ability to use grammatical resources of the language; ability to lexical resources of the language; literature: 5, 6, 11, 12 Recommended materials: 14, 16 Internet sources: 27, 29, 30  Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study: 2		Self-study:	2
Unit 2. Marketing and Advertising. The Preposition. The Numeral.    Rowledge of topical vocabulary; ability to use grammatical resources of the language; ability to lexical resources of the language; ability to lexical resources of the		enriching thematic vocabulary;	
Unit 2. Marketing and Advertising. The Preposition. The Numeral.    Practical lesson 10.   2		developing grammatical skills;	
The Preposition. The Numeral.    Rowledge of topical vocabulary; ability to use grammatical resources of the language; ability to lexical resources in Marketing.    Literature: 5, 6, 11, 12   Recommended memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts    Practical lesson 11.		analyzing grammar rules	
knowledge of topical vocabulary; ability to use grammatical resources of the language; ability to lexical lesson 14, 12, 12, 29, 30  Self-study:  Practical lesson 11, 2  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study: 2	Unit 2. Marketing and Advertising	g,	
knowledge of topical vocabulary; ability to use grammatical resources of the language; ability to lexical resources of the  Literature: 5, 6, 11, 12 Recommended materials: 14, 16 Internet sources: 27, 29, 30  Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions. General forms and use.  2  Volume of the meaning of professional daterials: 14, 16 Internet sources: 27, 29, 30  Self-study:  2  Volume of the meaning of factual academic and specialism-related texts  Practical lesson 11. 2  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study: 2	The Preposition. The Numeral.		20/20
ability to use grammatical resources of the language; ability to lexical resources of the Self-study:  2. Prepositions. General forms and use.  Literature: 5, 6, 11, 12 Recommended materials: 14, 16 Internet sources: 27, 29, 30  Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2 defections and use.  2 defections and use.		Practical lesson 10.	2
resources of the language; ability to lexical resources of the  Literature: 5, 6, 11, 12 Recommended materials: 14, 16 Internet sources: 27, 29, 30  Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2. Product, Price. 3. Prepositions of place.  2. Product, Price. 3. Prepositions of place.	knowledge of topical vocabulary;	1. Marketing.	
ability to lexical resources of the  Literature: 5, 6, 11, 12 Recommended materials: 14, 16 Internet sources: 27, 29, 30  Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  2 Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2 Descriptions  Literature: 5, 6, 11, 12 Recommended materials: 14, 16 Internet sources: 27, 29, 30  2 Descriptions  Literature: 3, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:	ability to use grammatical	2. Prepositions. General forms and use.	
Recommended materials: 14, 16 Internet sources: 27, 29, 30  Self-study:  writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2  Literature: 7, 20, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36	resources of the language;		
Internet sources: 27, 29, 30  Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2  Literature: 2, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2	ability to lexical resources of the	Literature: 5, 6, 11, 12	
Self-study: writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2  2  2  2  3  4  5  8  8  8  8  8  8  8  8  8  8  8  8		Recommended materials: 14, 16	
writing notes and memos conveying complex relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2 Product, Price. 3. Prepositions of place.  2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2		Internet sources: 27, 29, 30	
relevant information to academic and professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:  2		Self-study:	2
professional addressees, rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:  2		writing notes and memos conveying complex	
rendering articles and authentic materials; summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2  Literature in the material in		relevant information to academic and	
summarizing a wide range of factual academic and specialism-related texts  Practical lesson 11.  1. The four Ps. 2 2. Product, Price. 3. Prepositions of place.  grammatical elements  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:  2 3. Prepositions of place.  Self-study:		professional addressees,	
and specialism-related texts  Practical lesson 11.  Understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:  2  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:		rendering articles and authentic materials;	
understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements  Practical lesson 11.  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:  2  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Self-study:		summarizing a wide range of factual academic	
understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements  1. The four Ps. 2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36  Self-study:  2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12 Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36		and specialism-related texts	
awareness and control of the organisation of the meaning of grammatical elements  2. Product, Price. 3. Prepositions of place.  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:  2 Product, Price. 3 Prepositions of place.		Practical lesson 11.	2
organisation of the meaning of grammatical elements  3. Prepositions of place.  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:  2	understanding of logical relations;	1. The four Ps.	
grammatical elements  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:  2	awareness and control of the	2. Product, Price.	
elements  Literature: 7, 10, 12  Recommended materials: 17, 23, 24  Internet sources: 29, 27, 36  Self-study:  2	organisation of the meaning of	3. Prepositions of place.	
Recommended materials: 17, 23, 24 Internet sources: 29, 27, 36 Self-study: 2	grammatical		
Internet sources: 29, 27, 36  Self-study: 2	elements	Literature: 7, 10, 12	
Self-study: 2		Recommended materials: 17, 23, 24	
		Internet sources: 29, 27, 36	
studying thematic information; developing		Self-study:	2
		studying thematic information; developing	
grammatical skills;		grammatical skills;	
analyzing grammar rules			
Practical lesson 12. 2			2
awareness and proper use of 1. Placement and Promotion.	awareness and proper use of	1. Placement and Promotion.	
categories, structures and processes 2. Prepositions of movement.		2. Prepositions of movement.	
	-		
Literature: 2, 3, 4, 11		Literature: 2, 3, 4, 11	
Recommended materials: 15, 17, 22		Recommended materials: 15, 17, 22	

	Internet sources: 28, 29, 31	
	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules;	
	developing speaking skills	
	Practical lesson 13.	2
ability to identify, evaluate and	1. Common Channel of Distribution:	
synthesise topical information;	manufacture-wholesaler-retailer-customer.	
ability to use grammatical	2. Prepositions of time.	
resources of the language		
	Literature: 4, 6, 8, 13	
	Recommended materials: 21, 25	
	Internet sources: 28, 29, 31	
	Self-study:	2
	doing grammar exercises;	<u> </u>
	reading and translating texts on the topic;	
	developing speaking skills	
	Practical lesson 14.	2
understanding and interpreting	1. Advertising.	
different aspects of culture and	2. Common prepositional phrases.	
language behaviour in the world of		
work;	Literature: 7, 10, 12	
ability to use grammatical	Recommended materials: 18, 23, 25	
resources of the language	Internet sources: 28, 29, 31	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
	Practical lesson 15.	2
understanding and interpreting	2. Service Advertising.	
different aspects of culture and	3. The Numeral.	
language behaviour in the world of	4. Cardinal and Ordinal Numerals.	
work;		
ability to use grammatical	Literature: 1, 2, 3, 4, 8	
resources of the language	Recommended materials: 22, 24, 25	
	Internet sources: 28, 29, 31	
	Self-study:	2
	writing notes and memos conveying complex	
	relevant information to academic and	
	professional addressees,	
	rendering articles and authentic materials;	
	summarizing a wide range of factual academic	
	and specialism-related texts	
	·r	

ability to use topical vocabulary	Practical lesson 16.	2
and grammatical resources of the	<ol> <li>Product Advertising.</li> <li>Fractions.</li> </ol>	
language; awareness and proper use of	2. Fractions.	
categories, structures and processes	Literature: 8, 9, 13	
	Recommended materials: 17, 18, 22	
	Internet sources: 28, 29, 31	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on	
	the theme.  Practical lesson 17.	2
awareness and control of the	1. Institutional Advertising.	2
organisation of the meaning of	2. Expressing quantity.	
grammatical	2. Expressing quantity.	
elements;	Literature: 5, 6, 11, 12	
understanding of logical relations	Recommended materials: 14, 16	
	Internet sources: 27, 29, 30	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on	
	the topic.  Practical lesson 18.	2
capability to apply effectively the	1. Advertising Media.	2
acquired knowledge of topical	2. Telling the time, dates, telephone numbers,	
information to the appropriate	addresses.	
situation		
	Literature: 1, 2, 3, 4, 8	
	Recommended materials: 22, 24, 25	
	Internet sources: 28, 29, 31	
	Self-study:	2
	analyzing grammar rules and doing grammar	
	tasks; developing the ability to collect	
	information on the topic from specialized Internet sources	
	internet sources	
	Practical lesson 19	2
gain in depth the knowledge of the	1. "Hands-on" projects: Case Study.	
topical vocabulary;	2. Telling the time, dates, telephone numbers,	
practising and memorizing grammatical	addresses.	
rules	Literature: 10, 11, 13	
	Recommended materials: 16, 19, 20	

	Internet sources: 28, 29, 32, 34	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
	analyzing grammar rates	
Unit 3. Trade and Commerce. Wo	rd formation. The Sentence. Questions,	
negatives and answers.		22/28
	Practical lesson 20.	2
knowledge of topical vocabulary;	1. Key Notions of Trade.	
ability to use grammatical	2. Word formation.	
resources of the language;	3. Productive and unproductive affixes.	
awareness and proper use of	-	
categories, structures and processes	Literature: 6, 11, 13	
	Recommended materials: 22, 25	
	Internet sources: 28, 29, 30	
	Self-study:	3
	activating topical vocabulary;	5
	revising grammar rules;	
	developing speaking skills.	
	Practical lesson 21.	2
shility to use topical yearshulary	1. Producers and Consumers.	2
ability to use topical vocabulary	2. The Sentence.	
and grammatical resources of the		
language;	3. Simple / compound/ complex, extended/	
awareness and proper use of	unextended sentences.	
categories, structures and processes	Litamatura, 5 6 11 12	
	Literature: 5, 6, 11, 12	
	Recommended materials: 14, 16	
	Internet sources: 27, 29, 30	
	Self-study:	3
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
	Practical lesson 22.	2
gain in depth the knowledge of the	1. Forms and Types of Trade.	
topical vocabulary;	2. The Subject.	
practising and memorizing	3. The Predicate.	
grammatical	4. The Object.	
rules		
	Literature: 1, 2, 3, 4, 8	
	Recommended materials: 22, 24, 25	
	Internet sources: 28, 29, 31	
	Self-study:	3
	writing study and specialism- related essays to	

	develop an argument;	
	explaining advantages and disadvantages of	
	various options	
	Practical lesson 23.	2
capability to apply effectively the	1. Wholesale Trade.	
acquired knowledge of topical	2. The Attribute.	
information to the appropriate	2. The ritinoute.	
situation	Literature: 5, 6, 11, 12	
Situation	Recommended materials: 14, 16	
	Internet sources: 27, 29, 30	
	· · · · · · · · · · · · · · · · · · ·	3
	Self-study:	3
	revising grammar rules;	
	developing speaking skills;	
	writing notes conveying complex relevant	
	information to academic and professional	
	addressees.	
	Practical lesson 24.	2
understanding and interpreting	1. Retail Trade.	
different aspects of culture and	2. The Adverbial Modifier.	
language behaviour in the world of		
work;	Literature: 2, 5, 8, 11	
ability to use grammatical	Recommended materials: 16, 19, 22	
resources of the language	Internet sources: 28, 36	
	Self-study:	3
	Learning topical vocabulary; revising grammar	
	rules and doing grammar tasks; developing	
	writing skills	
	Practical lesson 25.	2
ability to reproduce and produce	1. E-commerce.	
effectively topical vocabulary in	2. Word Order in Different Types of	
oral and writing speech;	Sentences.	
practising and memorizing	3. Questions, negatives and answers. Yes/No	
grammatical	questions.	
rules	questions.	
Tules	Literature: 1, 2, 3, 4, 8	
	Recommended materials: 22, 24, 25	
	Internet sources: 28, 29, 31	
		2
	Self-study:	۷
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on	
	the topic.	
	Provident Language 26	2
	Practical lesson 26.	2
awareness and control of the	1. E-commerce: Case Study.	

organisation of the meaning of	2. Wh-questions. Subject/object questions.	
	2. Wil-questions. Subject/object questions.	
grammatical	Litamatuma, 2, 7, 12	
elements;	Literature: 2, 7, 13	
understanding of logical relations	Recommended materials: 19, 24, 25	
	Internet sources: 28, 29, 30	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on	
	the topic.	
awareness and control of the	Practical lesson 27.	2
organisation of the meaning of	1. International Trade.	
grammatical	2. Prepositions in wh-questions. Negative	
elements;	statements.	
understanding of logical relations		
(entailment, presupposition,	Literature: 2, 5, 8, 11	
implicature, etc.)	Recommended materials: 16, 19, 22	
improductio, etc.)	Internet sources: 28, 36	
	Self-study:	3
	developing grammatical skills;	3
	analyzing grammar rules;	
	developing reading and speaking skills	2
	Practical lesson 28.	2
ability to identify, evaluate and	1. International Trade Organization.	
synthesise topical information;	2. Negative questions.	
ability to use grammatical		
resources of the language	Literature: 2, 10, 12, 13	
	Recommended materials: 15, 18, 25	
	Internet sources: 27, 30	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on	
	the theme.	
	Practical lesson 29.	2
awareness and proper use of	1. International Trade Organizations: Projects.	
categories, structures and processes	2. Question tags.	
-8, -20		
	Literature: 2, 3, 4, 11	
	Recommended materials: 15, 17, 22	
	Internet sources: 28, 29, 31	
	micriet sources. 20, 27, 31	

	Self-study:	2
	preparing presentations on the topic;	_
	doing grammar exercises;	
	reading and translating a newspaper article on	
	the theme.	
	the theme.	
	Practical lesson 30.	2
gain in depth the knowledge of the	1. "Hands-on" projects: Case Study.	
topical vocabulary;	2. Alternative Questions. Disjunctive	
practising and memorizing	Questions.	
grammatical		
rules	Literature: 10, 11, 13	
	Recommended materials: 16, 19, 20	
	Internet sources: 28, 29, 32, 34	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
	anaryzing grammar raics	
<b>Unit 4. Money and Banking. The V</b>	Verb. Present Tense Forms.	26/28
	Practical lesson 31.	2
knowledge of topical vocabulary;	1. Concept of Money.	
ability to use grammatical	2. Types of verbs.	
resources of the language		
	Literature: 1, 2, 10, 12	
	Recommended materials: 17, 21	
	Internet sources: 33, 25, 29, 30	
	Self-study:	3
	activating topical vocabulary;	
	revising grammar rules;	
	developing speaking skills.	
	Practical lesson 32.	2
gain in depth the knowledge of the	1. Functions of Money: medium of exchange.	
topical vocabulary;	2. Regular verbs and Irregular verbs.	
practising and memorizing		
grammatical	Literature: 1, 2, 3, 4, 8	
rules	Recommended materials: 22, 24, 25	
	Internet sources: 28, 29, 31	
	Self-study:	3
	developing grammatical skills;	
	analyzing grammar rules;	
	developing reading and speaking skills	
	Practical lesson 33.	2
capability to apply effectively the	1. Functions of Money: measure of value.	
acquired knowledge of topical	2. State verbs and Event verbs.	
information to the appropriate	1	1

situation	Literature: 9, 10, 11, 12	
Situation	Recommended materials: 14, 18, 19	
	Internet sources: 25, 29, 32	
	Self-study:	2
	doing grammar exercises;	
	reading and translating texts on the topic;	
	developing speaking skills	
	Practical lesson 34.	2
ability to use topical vocabulary	1. Functions of Money: store of value.	2
and grammatical resources of the	2. Time, tense and aspect. Be, have and have	
language;	got.	
awareness and proper use of	1.4 4 0 10 11 12	
categories, structures and processes	Literature: 9, 10, 11, 12	
	Recommended materials: 14, 18, 19 Internet sources: 25, 29, 32	
		2
	Self-study:	2
	learning topical vocabulary; revising grammar	
	rules and doing grammar tasks; developing	
	writing skills	
	Practical lesson 35.	2
awareness and proper use of	1. Types of Money	
categories, structures and	2. Present Simple.	
processes; ability to use topical		
vocabulary and grammatical	Literature: 1, 4, 5, 7, 9	
resources of the language	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27, 29, 30	
	Self-study:	2
	analyzing grammar rules and doing grammar	
	tasks; developing the ability to collect	
	information on the topic from specialized	
	Internet sources	
	Practical lesson 36.	2
ability to identify, evaluate and	1. Hard Money, Soft Money, No-Money.	
synthesise topical information;	2. Present Continuous.	
ability to use grammatical		
resources of the language	Literature: 1, 2, 3, 4, 8	
	Recommended materials: 22, 24, 25	
	Internet sources: 28, 29, 3138, 42	
	Internet sources: 50, 51, 58	
	Self-study:	2
	studying thematic information; developing	
	grammatical skills;	
	1	
	analyzing grammar rules	2
understanding of logical relations	Practical lesson 37. 1. Credit and Debit Cards.	2
understanding of logical relations; awareness and control of the	<ul><li>1. Credit and Debit Cards.</li><li>2. Present Simple (Indefinite) and Present</li></ul>	
awareness and collinol of the	2. I resent simple (machine) and riesent	

organisation of the meaning of	Continuous (Progressive).	
grammatical elements	Literature: 10, 11, 13	
Cicinents	Recommended materials: 16, 19, 20	
	Internet sources: 28, 29, 32, 34	
	Self-study:	2
	rendering articles and authentic materials;	-
	summarizing a wide range of factual academic	
	and specialism-related texts	
	Practical lesson 38.	2
control of the organisation of the	1. Banking Sector.	
meaning of grammatical elements;	2. Time indicators.	
understanding of logical relations		
(entailment, presupposition,	Literature: 1, 4, 5, 7, 9	
implicature, etc.)	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27, 29, 30	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on	
	the topic; developing speaking skills.	
4 . 4 . 4	Practical lesson 39.	2
understanding and interpreting	1. Types of Banks.	
different aspects of culture and	2. State Verbs.	
language behaviour in the world of	1 2 2 4 9	
work;	Literature: 1, 2, 3, 4, 8	
ability to use grammatical	Recommended materials: 22, 24, 25	
resources of the language	Internet sources: 28, 29, 31 Self-study:	2
	preparing presentations on the topic;	2
	doing grammar exercises;	
	reading and translating a newspaper article on	
	the topic; developing speaking skills.	
	Practical lesson 40.	2
correct use of topical vocabulary;	1. National Bank of Ukraine.	2
practising and memorizing	2. Present Perfect.	
grammatical		
rules	Literature: 9, 10, 11, 12	
	Recommended materials: 14, 18, 19	
	Internet sources: 25, 29, 32	
	Self-study:	2
	doing grammar tasks; developing the ability to	
	collect information on the topic from	
	specialized Internet sources	
ability to use topical vocabulary	Practical lesson 41.	2
and grammatical resources of the	1. Personal Finance.	
language;	2. Present Perfect Continuous.	
awareness and proper use of	Literature: 1 4 5 7 0	
categories, structures and processes	Literature: 1, 4, 5, 7, 9  Recommended materials: 14, 15, 17	
	Recommended materials: 14, 15, 17 Internet sources: 26, 27, 29, 30	
	Interfect sources. 20, 27, 29, 30	

	Self-study:	2
	writing study and specialism- related essays to	
	develop an argument;	
	explaining advantages and disadvantages of	
	various options; developing presentation skills.	
	Practical lesson 42.	2
awareness and proper use of	1. Corporate Finance.	
categories, structures and processes	2. Present Perfect and Present Perfect	
	Continuous.	
	Litametrum, 10, 11, 12	
	Literature: 10, 11, 13	
	Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34	
	Self-study:	2
	_	2
	writing notes and memos conveying complex relevant information to academic and	
	professional addressees,	
	rendering articles and authentic materials	
	Practical lesson 43.	2
gain in depth the knowledge of the	1. "Hands-on" projects: Case Study.	
topical vocabulary;	2. Grammar Review Test.	
practising and memorizing		
grammatical	Literature: 10, 11, 13	
rules	Recommended materials: 16, 19, 20	
	Internet sources: 28, 29, 32, 34	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
	, , ,	
Разом за семестр	180/6	86/94

II курс		
	I семестр	
Unit 1. The concept of the pro	oduct. Types of product. Past Tense Forms.	8/9
knowledge of the key notions of thematic information; capacity to use appropriate grammatical and lexical forms in oral speech	Practical lesson 1. 1. Classification of Goods. 2. Past Simple (Indefinite).  Literature: 9, 10, 11, 12 Recommended materials: 14, 18, 19 Internet sources: 25, 29, 32	2
	Self-study: studying thematic information; developing grammatical skills; analyzing grammar rules	3

	Practical lesson 2.	2
understanding and	1. Types of Goods.	
interpreting different aspects	2. Past Habitual: used to. Have gone to / have been	
of culture and language	to / have been in.	
behaviour in the world of		
work;	Literature: 1, 2, 3, 4, 8	
ability to use grammatical	Recommended materials: 22, 24, 25	
resources of the language	Internet sources: 28, 29, 31	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on the	
	topic; developing speaking skills.	
	Practical lesson 3.	
gain in depth the knowledge	1. Commodity Science: basic notions.	
of the topical vocabulary;	2. Past Continuous (Progressive).	
practising and memorizing		
grammatical	Literature: 10, 11, 13	2
rules	Recommended materials: 16, 19, 20	
	Internet sources: 28, 29, 32, 34	
	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules;	
	developing speaking skills  Practical lesson 4.	2
asin in doubt the Imagelladae		2
gain in depth the knowledge	<ol> <li>"Hands-on" projects: Case Study.</li> <li>Past Perfect. Past Perfect Continuous.</li> </ol>	
of the topical vocabulary;	2. Past Periect. Past Periect Continuous.	
practising and memorizing	Literature: 10, 11, 13	
grammatical	Recommended materials: 16, 19, 20	
rules	Internet sources: 28, 29, 32, 34	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
Unit 2. Types of Markets. Fut		10/11
awareness and control of the	Practical lesson 5.	2
organisation of the meaning	1. Market: pure competition.	
of grammatical	2. Future Simple/ Be Going to.	
elements;	3. Future Simple/ Present Continuous.	
understanding of logical		
relations (entailment,	Literature: 1, 2, 10, 12	
presupposition, implicature,	Recommended materials: 17, 21	
etc.)	Internet sources: 33, 25, 29, 30	2
(3.5)	Self-study: doing grammar exercises; reading and translating a	2
	newspaper article on the topic	
	The spaper arries on the topic	

	Practical lesson 6.	2
capability to apply effectively	1. Market: an Oligopoly.	_
the acquired knowledge of	2. Oligopoly: advantages & disadvantages.	
1	3. Future Continuous. Future Perfect.	
topical information to the	Future Perfect Continuous.	
appropriate situation;	ruture refrect Continuous.	
ability to use appropriate	Literature: 9, 10, 11, 12	
grammatical and lexical	Recommended materials: 14, 18, 19	
forms in oral speech	Internet sources: 25, 29, 32	
	Self-study:	2
	raising awareness of the specific features of various	
	genres of legal discourse	
	Practical lesson 7.	2
knowledge of topical	1. Market: Pure Monopoly.	
vocabulary;	2. Future-in-the Past tense forms.	
ability to use grammatical		
resources of the language	Literature: 7, 8, 9, 11, 12	
	Recommended materials: 14, 16, 19	
	Internet sources: 27, 28	
	Self-study:	3
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
-1.11244	Practical lesson 8.	
ability to reproduce and	<ol> <li>Market: Monopolistic Competition.</li> <li>Other ways of expressing future: constructions:</li> </ol>	2
produce effectively topical vocabulary in oral and	be about + infinitive, be on the point + -ing form, be	
writing speech;	due to + infinitive	
practising and memorizing	auc to infinitive	
grammatical	Literature: 7, 8, 9, 11, 12	
rules	Recommended materials: 14, 16, 19	
	Internet sources: 27, 28: 6, 7, 10	
	Internet sources: 1, 4, 6, 7	
	Self-study:	2
	activating topical vocabulary; revising grammar	
	rules; developing speaking skills	
	Practical lesson 9.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
of the topical vocabulary;	2. Other ways of expressing future: constructions:	
practising and memorizing	be sure to/be certain to/be bound to + infinitive, to	
grammatical	be (un)likely to + infinitive, to be sure to +	
rules	infinitive.	
	Litarytania 10, 11, 12	
	Literature: 10, 11, 13	
	Recommended materials: 16, 19, 20	
	Internet sources: 28, 29, 32, 34	2
	Self-study:	<u> </u>
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	

Unit 3. Target Market. Modals.		10/12
raising awareness and control	Practical lesson 10.	2
of the organization of the	1. Concept of Segment.	
meaning of grammatical	2. Ability (can - could - be able to).	
elements	3. Obligation/ Duty.	
	Literature: 1, 4, 5, 7, 9	
	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27, 29, 30	
	Self-study:	2
	doing grammar exercises;	
	developing the ability to collect information on the	
	topic from specialised professional sources	
correct use of topical	Practical lesson 11.	2
	1. Market Segmentation.	
	2. Necessity. Absence of necessity.	
	Literature: 1, 2, 10, 12	
	Recommended materials: 17, 21	
	Internet sources: 33, 25, 29, 30	
	Self-study:	2
	analyzing grammar rules; doing grammar exercises;	-
	developing the ability to collect information on the	
	topic from specialised professional sources	
	Practical lesson 12.	2
ability to understand and	1. Target Market Segment: definition.	
apply the key notions of the	2. Prohibition ( $mustn't - can't$ ).	
given information;	3. Logical assumption ( <i>must – can't/ couldn't</i> ).	
ability to use grammatical	4. Advice (should/ought to/must).	
resources of the language		
	Literature: 7, 8, 9, 11, 12	
	Recommended materials: 14, 16, 19	
	Internet sources: 27, 28	
	Self-study:	4
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
	Practical lesson 13.	2
ability to use topical	1. Target Market.	
vocabulary in oral and	2. The Choice of the Target Market.	
writing speech; awareness	3. Probability (should/ought).	
and control of organisation	4. Possibility (can - could/ may - might).	
and meaning of grammatical	5. Permission (can/ could/ may /might).	
elements;	Literature: 1, 4, 5, 7, 9	
understanding of logical	Recommended materials: 14, 15, 17	
relations	Internet sources: 26, 27, 29, 30	

	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules; developing speaking skills	
	Practical lesson 14.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
of the topical vocabulary;	2. Request (can/could/will/would/may/might).	
practising and memorizing	3. Offers (I'll/shall/can/could).	
grammatical	4. Promise (will).	
rules	5. Suggestions (shall/can/could).	
	Literature: 10, 11, 13	
	Recommended materials: 16, 19, 20	
	Internet sources: 28, 29, 32, 34	
	Self-study:	2
	enriching thematic vocabulary;	_
	developing grammatical skills;	
	analyzing grammar rules	
Unit 4. Consumerism. The P		10/12
practising and memorizing	Practical lesson 15.	2
grammatical	1. The Main Content of Consumer.	
rules;	3. Transformation from Active to Passive.	
correct use of topical	4. Personal/ impersonal constructions.	
vocabulary;		
	Literature: 9, 10, 11, 12	
	Recommended materials: 14, 18, 19	
	Internet sources: 25, 29, 32	
	Self-study:	4
	analyzing grammar rules; doing grammar exercises;	
	developing the ability to collect information on the topic from specialised professional sources	
	topic from specialised professional sources	
awareness and control of the	Practical lesson 16.	2
organisation of the meaning	1. Protection Concept.	
of grammatical	2. Special passive constructions. <i>Have something</i>	
elements;	done. Get something done.	
understanding of logical		
relations (entailment,	Literature: 1, 4, 5, 7, 9	
presupposition, implicature,	Recommended materials: 14, 15, 17 Internet sources: 26, 27, 29, 30	
etc.)	Internet sources: 26, 27, 29, 30	2
	Self-study: analyzing grammar rules; doing grammar exercises;	<u> </u>
	developing the ability to collect information on the	
	topic from specialised professional sources	

	Practical lesson 17.	2
ability to identify, evaluate	1. Legal Consumer Protection.	
and synthesise topical	2. Consumer Law Protection: Basic Issues.	
information;	3. Special passive constructions.	
ability to use grammatical	Have something done.	
resources of the language	Get something done.	
	To be done/ being done.	
!	3	
	Literature: 1, 4, 5, 7, 9	
	Recommended materials: 14, 15, 17	
!	Internet sources: 26, 27, 29, 30	
	Self-study:	2
	activating topical vocabulary;	2
	revising grammar rules; developing speaking skills	
	Practical lesson 18.	2
capability to apply effectively	Structure of Consumer Protection Departments.	
the acquired knowledge of	2. Activities of Consumer Protection Departments	
topical information to the	3. Phrasal and prepositional verbs.	
appropriate situation	ovi mioni una proposizioni volco.	
appropriate stransfer	Literature: 1, 2, 10, 12	
	Recommended materials: 17, 21	
	Internet sources: 33, 25, 29, 30	
!	Self-study:	2
	doing grammar exercises;	
!	developing the ability to collect information on the	
!	topic from specialized professional sources	
	Practical lesson 19.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
of the topical vocabulary;	2. Prepositional phrases.	
practising and memorizing	L'44 10, 11, 12	
grammatical	Literature: 10, 11, 13	
rules	Recommended materials: 16, 19, 20	
	Internet sources: 28, 29, 32, 34	2
	Self-study:	2
	enriching thematic vocabulary;	
!	developing grammatical skills;	
Unit 5 Logistics centers and t	analyzing grammar rules their infrastructure. Sequence of Tenses.	8/10
practising and memorizing	Practical lesson 20.	2
grammatical	1. Logistics: Basic Notions.	2
rules;	2. Direct speech and reported speech.	
correct use of topical	3. Reported speech: person, place and time.	
vocabulary;	3. responded specent, person, place and time.	
use grammatical resources of	Literature: 7, 8, 9, 11, 12	
the language	Recommended materials: 14, 16, 19	
	Recommended materials. 14, 10, 19	

raising awareness and control of the organization of the meaning of grammatical elements    Practical lesson 21.   1. Basic Concepts of Logistics.   2. Reported statements.   3. Reported questions.   3. Reported professional sources   3. Reported requests, orders, and advice.   3. Reported requests, orders, and advi		Self-study:	4
raising awareness and control of the organization of the meaning of grammatical clements    Comparison of the meaning of grammatical clements		The state of the s	
raising awareness and control of the organization of the meaning of grammatical elements  Literature: 1, 4, 5, 7, 9 Recommended materials: 14, 15, 17 Internet sources: 26, 27, 29, 30  Self-study: doing grammat exercises; developing the ability to analyse information on the topic from specialized professional sources  Practical lesson 22.  1. Logistics centers: Infrastructure. 2. Logistics centers: Infrastructure. 2. Logistics centers in the world. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		revising grammar rules; developing speaking skills	
of the organization of the meaning of grammatical elements    Literature: 1, 4, 5, 7, 9   Recommended materials: 14, 15, 17   Internet sources: 26, 27, 29, 30		Practical lesson 21.	2
meaning of grammatical elements    Literature: 1, 4, 5, 7, 9   Recommended materials: 14, 15, 17   Internet sources: 26, 27, 29, 30	raising awareness and control	1. Basic Concepts of Logistics.	
clements  Literature: 1, 4, 5, 7, 9 Recommended materials: 14, 15, 17 Internet sources: 26, 27, 29, 30  Self-study: doing grammar exercises; developing the ability to analyse information on the topic from specialized professional sources  Practical lesson 22.  1. Logistics centers: Infrastructure. 2. Logistics centers: Infrastructure. 2. Logistics centers: Infrastructure. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammar rules  analyzing grammar rules  analyzing grammar rules  analyzing grammar rules	of the organization of the	2. Reported statements.	
Literature: 1, 4, 5, 7, 9 Recommended materials: 14, 15, 17 Internet sources: 26, 27, 29, 30  Self-study: doing grammar exercises; developing the ability to analyse information on the topic from specialized professional sources  Practical lesson 22. 1. Logistics centers: Infrastructure. 2. Logistics centers in the world. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: cnriching thematic vocabulary; developing grammar rules analyzing grammar rules	meaning of grammatical	3. Reported questions.	
Recommended materials: 14, 15, 17 Internet sources: 26, 27, 29, 30  Self-study: doing grammar exercises; developing the ability to analyse information on the topic from specialized professional sources  Practical lesson 22.  1. Logistics centers: Infrastructure. 2. Logistics centers in the world. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: cnriching thematic vocabulary; developing grammar rules analyzing grammar rules	elements		
Internet sources: 26, 27, 29, 30  Self-study: doing grammar exercises; developing the ability to analyse information on the topic from specialized professional sources  Practical lesson 22.  1. Logistics centers: Infrastructure. 2. Logistics centers in the world. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; practising and memorizing grammatical rules  Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammar rules  grammatical skills; analyzing grammar rules			
Self-study: doing grammar exercises; developing the ability to analyse information on the topic from specialized professional sources  Practical lesson 22.  1. Logistics centers: Infrastructure. 2. Logistics centers in the world. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules			
doing grammar exercises; developing the ability to analyse information on the topic from specialized professional sources    Practical lesson 22.   2			
developing the ability to analyse information on the topic from specialized professional sources  Practical lesson 22.  1. Logistics centers: Infrastructure. 2. Logistics centers in the world. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: analyzing grammatical rules  Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: analyzing grammatical skills; analyzing grammatical skills; analyzing grammar rules			2
topic from specialized professional sources  Practical lesson 22. 2  1. Logistics centers: Infrastructure. 2. Logistics centers in the world. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 2  gain in depth the knowledge of the topical vocabulary; practising and memorizing grammatical rules  Practical lesson 23. 2  I. "Hands-on" projects: Case Study. 2  2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules			
knowledge of topical vocabulary; ability to use grammatical resources of the language  Practical lesson 22.  1. Logistics centers: Infrastructure. 2. Logistics centers in the world. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules			
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vocabulary; ability to use grammatical resources of the language  2. Logistics centers in the world. 3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 2. Reported requests, orders, and advice.  Practical lesson 23. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules			2
ability to use grammatical resources of the language  3. Reported requests, orders, and advice. Introductory Verbs.  Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 2. Reported requests, orders, and advice.  Practical lesson 23. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	-		
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Literature: 9, 13, 16, 22, 24 Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammat rules  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammat rules	ability to use grammatical	3. Reported requests, orders, and advice.	
Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammar rules  Recommended skills; analyzing grammar rules	resources of the language	Introductory Verbs.	
Recommended materials: 32, 35, 40 Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammar rules  Recommended skills; analyzing grammar rules			
Internet sources: 50, 51, 58  Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23. 1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		Literature: 9, 13, 16, 22, 24	
Self-study: analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23.  1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammar rules  2  analyzing grammar rules  2  constitution on the topics  2		Recommended materials: 32, 35, 40	
analyzing grammar rules; revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23.  1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13  Recommended materials: 16, 19, 20  Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		Internet sources: 50, 51, 58	
revising topical vocabulary; summarizing factual information on the topics  Practical lesson 23.  1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13  Recommended materials: 16, 19, 20  Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		Self-study:	2
summarizing factual information on the topics  Practical lesson 23.  gain in depth the knowledge of the topical vocabulary; practising and memorizing grammatical rules  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules			
gain in depth the knowledge of the topical vocabulary; practising and memorizing grammatical rules  Practical lesson 23.  1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13  Recommended materials: 16, 19, 20  Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		, ·	
gain in depth the knowledge of the topical vocabulary; practising and memorizing grammatical rules  1. "Hands-on" projects: Case Study. 2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		summarizing factual information on the topics	
of the topical vocabulary; practising and memorizing grammatical rules  2. Reported requests, orders, and advice.  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		Practical lesson 23.	2
practising and memorizing grammatical rules  Literature: 10, 11, 13 Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
grammatical rules  Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	of the topical vocabulary;	2. Reported requests, orders, and advice.	
grammatical rules  Recommended materials: 16, 19, 20 Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules			
Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		Literature: 10, 11, 13	
Internet sources: 28, 29, 32, 34  Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	rules	Recommended materials: 16, 19, 20	
enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		Internet sources: 28, 29, 32, 34	
enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules		Self-study:	2
developing grammatical skills; analyzing grammar rules			
analyzing grammar rules			
			10/12

	Practical lesson 24.	2
ability to use grammatical	1. Requirements for Commodities Packaging.	
resources of the language;	2. Introductory Verbs.	
knowledge of topical	3. Present and future conditionals.	
vocabulary		
	Literature: 9, 10, 11, 12	
	Recommended materials: 14, 18, 19	
	Internet sources: 25, 29, 32	
	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules;	
	developing speaking skills	
	Practical lesson 25.	2
capability to apply effectively	1. Requirements for Commodities Labelling.	
the acquired knowledge of	2. Unlikely/ unreal conditions.	
topical information to the		
appropriate situation	Literature: 1, 4, 5, 7, 9	
	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27, 29, 30	
	Self-study:	4
	analyzing grammar rules and doing grammar tasks;	
	developing the ability to collect information on the	
	topic from specialized Internet sources  Practical lesson 26.	2
approatuse of topical		2
correct use of topical	1. Types of Commodities Labelling.	
vocabulary;	2. Past conditionals.	
practising and memorizing	1 2 10 12	
grammatical	Literature: 1, 2, 10, 12	
rules	Recommended materials: 17, 21 Internet sources: 33, 25, 29, 30	
	Self-study:	2
	learning topical vocabulary;	2
	revising grammar rules and doing grammar tasks;	
	developing writing skills	
into to depart at 1 1 1 1	1 0 0	2
gain in depth the knowledge	Practical lesson 27.	2
of the topical vocabulary;	1. Details of Commodities Labelling.	
practising and memorizing	3. Mixed conditionals. <i>I wish</i> .	
grammatical	Literature 1 4 5 7 0	
rules	Literature: 1, 4, 5, 7, 9 Recommended materials: 14, 15, 17	
	Internet sources: 26, 27, 29, 30	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules;	
	writing a report on the topic	
	Practical lesson 28.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	_
gam in acpin the knowledge	1. Trands-on projects. Case study.	

of the topical vocabulary;	2. Mixed conditionals. <i>If only, it's time</i> .	
practising and memorizing		
grammatical	Literature: 10, 11, 13	
rules	Recommended materials: 16, 19, 20	
	Internet sources: 28, 29, 32, 34	
	Self-study:	2
	enriching thematic vocabulary;	-
	developing grammatical skills;	
	analyzing grammar rules	
Unit 7 Transportation and W	Varehousing. Clauses, linking words.	10/12
Cint 7. Transportation and 7.	Practical lesson 29.	2
maiging avvenue and a autual	1. Functions and Classifications of Warehouses.	2
raising awareness and control	2. Time clauses.	
of the organization of the	3. Clauses of result.	
meaning of grammatical		
elements	4. Clauses of reason.	
	Litamatuma, 1, 2, 10, 12	
	Literature: 1, 2, 10, 12	
	Recommended materials: 17, 21	
	Internet sources: 33, 25, 29, 30 Self-study:	4
	enriching thematic vocabulary;	4
	developing grammatical skills;	
	analyzing grammar rules	
gain in depth the knowledge	Practical lesson 30.	2
of the topical vocabulary;	1. Logistic Process of Warehousing.	
practising and memorizing	2. Clauses of purpose.	
grammatical rules	3. Clauses of contrast.	
1 3 3 2 3 3	Literature: 1, 4, 5, 7, 9	
	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27, 29, 30	
	Self-study:	2
	analyzing grammar rules and doing grammar tasks;	
	developing the ability to collect information on the	
	topic from specialized Internet sources	
	Practical lesson 31.	2
correct use of topical	1. Transportation Operations.	
vocabulary;	2. Clauses of manner.	
practising and memorizing		
grammatical	Literature: 7, 8, 9, 11, 12	
rules	Recommended materials: 14, 16, 19	
	Internet sources: 27, 28	2
	Self-study:	2
	analyzing grammar rules and doing grammar tasks; developing reading and writing skills	
	Practical lesson 32.	2
knowledge of topical		2

vocabulary;		
ability to use grammatical	Literature: 4, 8, 10, 11, 13	
resources of the language	Recommended materials: 15, 17, 22	
lesources of the language	Internet sources: 26, 34	
	Self-study:	2
	analyzing grammar rules and doing grammar tasks;	
	developing reading and writing skills	
	Practical lesson 33.	2
ability to communicate	1. Warehousing and Foodstuffs Storage.	
effectively using topical	<b>2.</b> Relative adverbs.	
vocabulary;	3. Identifying / non-indentifying clauses.	
raising awareness and control		
of the organization of the	Literature: 9, 10, 11, 12	
_	Recommended materials: 14, 18, 19	
meaning of grammatical	Internet sources: 25, 29, 32	2
elements	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules;	
	writing a report on the topic	
Unit 8. The Chain Stores. Ma	in Types of Department Stores. Participles.	6/6
	Practical lesson 34.	2
knowledge of topical	1. The Concept of Retail Sales.	
vocabulary;	2. The Present Participle.	
ability to use grammatical	3. The Past Participle.	
resources of the language		
	Literature: 9, 10, 11, 12	
	Recommended materials: 14, 18, 19	
	Internet sources: 25, 29, 32	
	Self-study:	2
	analyzing grammar rules and doing grammar tasks;	
	developing the ability to work on the legal article	
	Practical lesson 35.	2
knowledge of thematic	1. Classification of the Chain.	
information; ability to	2. The Perfect Participle.	
retrieve and use grammatical	3. The Objective Participle complex.	
elements in oral speech	4. The Subjective Participle complex. The	
_	Absolute Participle complex.	
	Literature: 9, 13, 16, 22, 24	
	Recommended materials: 32, 35, 40	
	Internet sources: 50, 51, 58	
	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules;	
	developing speaking skills	
	Practical lesson 36.	2
correct use of topical	1 Classification of Department Stores.	
-	<b>2.</b> Requirements and Functions of Department	

vocabulary;	Stores.	
practising and memorizing	3. Inversion.	
grammatical rules	4. Stylistic Use of Word Order.	
luies	Literature: 7, 8, 9, 11, 12	
	Recommended materials: 14, 16, 19	
	Internet sources: 27, 28	
	Self-study:	2
	enriching topical vocabulary;	
	analyzing grammar rules;	
	doing grammar tasks;	
	developing reading skills	
<b>Unit 9. Trade Fairs and Exhib</b>	bitions. Non-finite forms of	4/4
	Practical lesson 37.	2
knowledge of topical	1. Trade Fairs & Exhibitions.	
vocabulary;	2. The Infinitive.	
ability to use grammatical	1	
resources of the language	Literature: 9, 10, 11, 12	
	Recommended materials: 14, 18, 19	
	Internet sources: 25, 29, 32 Self-study:	2
	analyzing grammar rules and doing grammar tasks;	2
	writing a report on the topic	
	Practical lesson 38.	2
knowledge of topical	1. Successful Managing Trade Shows and	
vocabulary;	Exhibitions.	
ability to use grammatical	2. The Objective infinitive complex.	
resources of the language	3. The Subjective infinitive complex.	
	Literature: 7, 8, 9, 11, 12	
	Recommended materials: 14, 16, 19	
	Internet sources: 27, 28	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises; reading and translating a newspaper article on the	
	theme.	
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<b>Unit 10. Problems and Comp</b>	Practical lesson 39.	8/8
procticing and man-sci-is-		∠
practising and memorizing	<ol> <li>Making complaints.</li> <li>Complexes with the Gerund.</li> </ol>	
grammatical	2. Complexes with the Octund.	
rules;	Literature: 9, 13, 16, 22, 24	
correct use of topical	Recommended materials: 32, 35, 40	
vocabulary;	Internet sources: 50, 51, 58	
use grammatical resources of	Self-study:	2
the language	activating topical vocabulary;	_
	revising grammar rules; developing speaking skills	

	Practical lesson 40.	2
ability to communicate	1. Explaining Problems	
effectively using topical	2. Complexes with the Gerund.	
vocabulary;		
raising awareness and control	Literature: 9, 13, 16, 22, 24	
of the organization of the	Recommended materials: 32, 35, 40	
meaning of grammatical	Internet sources: 50, 51, 58	
elements	Self-study:	2
	learning topical vocabulary;	
	revising grammar rules and doing grammar tasks; developing writing skills	
	Practical lesson 41.	2
raising awareness and control	1. Apologizing.	2
of the organization of the	2. Offering Solutions.	
meaning of grammatical	3. Inversion.	
elements	4. Stylistic Use of Word Order.	
Cicinents		
	Literature: 1, 4, 5, 7, 9	
	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27, 29, 30	2
	Self-study: doing grammar exercises;	2
	developing the ability to analyse information on the	
	topic from specialized professional sources	
	Practical lesson 42.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
of the topical vocabulary;	2. Grammar Review Test.	
practising and memorizing		
grammatical rules	Literature: 10, 11, 13	
	Recommended materials: 16, 19, 20	
	Internet sources: 28, 29, 32, 34	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
Разом за семестр		180/6
1 asum sa cemecip		100/0

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