МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ ДЕРЖАВНИЙ ТОРГОВЕЛЬНО-ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ ВІННИЦЬКИЙ ТОРГОВЕЛЬНО-ЕКОНОМІЧНИЙ ІНСТИТУТ

СИСТЕМА УПРАВЛІННЯ ЯКІСТЮ

Сертифікована на відповідність ДСТУ ISO 9001:2015 (ISO 9001:2015, IDT)

Кафедра іноземної філології та перекладу

ЗАТВЕРДЖЕНО Рішення вченої ради 03.06.2024 протокол № 06, п. 9

ВВЕДЕНО В ДІЮ Наказ від 03.06.2024 № 91

IHO3EMHA MOBA ЗА ПРОФЕСІЙНИМ СПРЯМУВАННЯМ/ FOREIGN LANGUAGE FOR SPECIFIC PURPOSES

РОБОЧА ПРОГРАМА

Ступінь вищої освіти «бакалавр» / «bachelor»

Галузь знань 07 «Управління та «Management and адміністрування» / Administration»

Спеціальність 076 «Підприємництво та «Business and Trade»

торгівля» /

Освітня програма «Підприємництво та «Business and Trade»

торгівля» /

Вінниця 2024

Розробник: Терещенко Лілія, кандидат філологічних наук, доцент

Гарант освітньої програми «Підприємництво та торгівля» – Гирич Сергій, кандидат технічних наук, доцент

Обговорено та схвалено:

на засіданні кафедри іноземної філології та перекладу 30.04.2024 протокол № 04;

на засіданні вченої ради обліково-фінансового факультету 23.05.24 протокол № 05.

Рецензенти:

Ткачук Тетяна, кандидат філологічних наук, доцент. Тимощук Володимир, директор ТОВ «Поділля-Т»

Редактор: Фатєєва Т. Комп'ютерна верстка: Шуляк Н.

Підп. до друку 11.06.2024 р. Формат 60х84/16. Папір офсетний Друк ксероксний. Ум. друк. арк. 3,02. Обл.-вид. арк. 2,13. Тираж 2. Зам. № 169.

Редакційно-видавничий відділ ВТЕІ ДТЕУ 21000, м. Вінниця, вул. Хмельницьке шосе, 25

І. ЗАГАЛЬНІ ПОЛОЖЕННЯ:

Мета вивчення освітнього компоненту.

Загальною метою викладання та вивчення освітнього компоненту «Іноземна мова за професійним спрямуванням» є підготовка здобувачів освітнього ступеня «бакалавр» до ефективної комунікації в академічному та професійному оточенні. Програма передбачає, що комунікативні мовні компетенції будуть формуватись для адекватної поведінки в реальних ситуаціях академічного та професійного життя.

Зміст програми визначається її принципами, має чітко і гнучко сформульовані цілі й результату навчання; базується на професійних та навчальних уміннях; охоплює професійний та академічний зміст (сфери предметних знань); ситуативний зміст (контекст); прагматичний зміст (необхідні практичні та корисні вміння); враховує попередній досвід навчання здобувачів освітнього ступеня «бакалавр», їхні освітні потреби та кінцеві результати.

Результати вивчення освітнього компоненту, його місце в освітньому процесі.

Результатом вивчення освітнього компоненту «Іноземна мова за професійним спрямуванням» для освітньої програми «Підприємництво та торгівля» ϵ формування комплексу компетентностей:

- **інтегральна компетентність:** здатність розв'язувати складні спеціалізовані завдання та проблеми у сферах підприємницької та торговельної діяльності або в процесі навчання, що передбачає застосування теорій та методів організації і функціонування підприємницьких та торговельних структур і характеризується комплексністю та невизначеністю умов.
 - Дисципліна орієнтована на формування низки загальних і спеціальних (фахових) компетентностей, передбачених Стандартом вищої освіти для спеціальності «Підприємництво, торгівля та біржова діяльність». Зокрема:
- загальні компетентності:
 - ЗК 4. Здатність спілкуватися іноземною мовою.
- спеціальні (фахові) компетентності:
 - СК 9. Здатність до організації зовнішньоекономічної діяльності підприємницьких та торговельних структур.

Програмними результатами навчання (ПРН) здобувачів з освітнього компонету «Іноземна мова за професійним спрямуванням» є:

- ПРН 3. Мати навички письмової та усної професійної комунікації державною й іноземною мовами.
- ПРН 19. Застосовувати знання й уміння для забезпечення ефективної організації зовнішньоекономічної діяльності підприємницьких та торговельних структур з урахуванням ринкової кон'юнктури і діючих правових норм.

Із-поміж перерахованих програмних результатів навчання для дисципліни «Іноземна мова за професійним спрямуванням» ключовим ϵ формування лінгвістичної компетентності, яка реалізується через низку субкомпетентностей (лексичну, граматичну, семантичну, фонологічну, орфографічну, соціокультурну).

- •Лексична субкомпетентність як складник лексичної компетенції складається із лексичних та граматичних елементів. На вибір лексичних елементів впливають академічні та/або професійні сфери і ситуації, в яких вони мають вживатися, тому підбір лексики може у значній мірі різнитися в окремих робочих програмах.
- •Граматична субкомпетентність як знання та вміння користуватися граматичними ресурсами мови розглядається як цілісний механізм виконання комунікативних завдань в рамках даної ситуації. Мовні функції, необхідні для виконання комунікативних завдань, визначаються контекстом, пов'язаним із навчанням і спеціалізацією.
- •Семантична субкомпетентність яка розглядає здатність здобувачів освітнього ступеня «бакалавр» усвідомлювати й контролювати організацію змісту, інтегрується у розвиток мовленнєвої комунікативної компетенції, оскільки питання змісту посідають центральне місце в комунікації, відношення слова до його загального контексту, внутрішньолексичні зв'язки, значення граматичних елементів, категорій, структур та процесів, такі логічні зв'язки як наслідковість, пресупозиція, імплікативність мають велике значення в розумінні та продукуванні дискурсу іноземною мовою.
- ullet Фонологічна та орфографічна субкомпетентності формуються лише настільки, наскільки це є необхідним для усної, письмової комунікації в рамках академічного й професійного середовища, що відповідає PBM CI.
- •Соціокультурна субкомпетентність як невід'ємна частина змісту програми спрямована на розвиток розуміння й тлумачення різних аспектів культури і мовної поведінки у професійному середовищі. Вона сприяє розвитку вмінь, характерних для поведінки в різних культурних і професійних ситуаціях та реагування на них.

Міждисциплінарні зв'язки: робоча програма упорядкована відповідно до анотації освітньо-професійної програми підготовки бакалаврів, базується на вивченні таких обов'язкових освітніх компонентів, як «Іноземна мова спеціальності», «Українська мова за професійним спрямуванням», «Основи академічного письма».

Критерії оцінювання результатів навчання.

Критерієм успішного проходження здобувачем вищої освіти підсумкового оцінювання може бути досягнення ним мінімальних порогових рівнів оцінок за кожним запланованим результатом навчання освітнього компоненту. Мінімальний пороговий рівень оцінки варто визначати за допомогою якісних критеріїв і трансформувати його в мінімальну позитивну оцінку використовуваної числової (рейтингової) шкали.

Рівні компетентності	За шкалою	Критерії оцінювання
	ДТЕУ	
1	2	3
Високий (дослідницький)	90-100	Має обгрунтовані та всебічні знання з освітнього компонента «Іноземна мова за професійним спрямуванням», вміє узагальнювати та систематизувати набуті знання; самостійно знаходить додаткові джерела інформації та може визначити їх новизну та актуальність; виконанує завдання у повному обсязі з мінімальною кількістю помилок і неточностей, що свідчить про: досконале засвоєння матеріалу; відмінне володіння мовленнєвими навичками; аргументоване й
		логічне викладення змісту в усній / письмовій формі; вільне оперування термінами й поняттями; виявлення творчих здібностей у процесі засвоєння та користування іноземною мовою
Достатній (частково- пошуковий)	82-89	Добре володіє теоретичним матеріалом, проявляє ініціативність у підготовці до занять, належним чином та в повному обсязі виконує завдання, що містить окремі (лексичні / граматичні / стилістичні / орфографічні / фонетичні) помилки, що свідчить про те, що здобувач добре володіє практичними навичками та вміннями; аргументовано й логічно розкриває більшість основних положень теми; виявляє розуміння сутнісного змісту понять; дає адекватні за змістом та лінгвістичним оформленням відповіді на поставлені питання.
	75-81	Володіє визначеним програмою навчальним матеріалом; в повному обсязі виконує завдання, що містить окремі помилки, дає адекватні за змістом та лінгвістичним оформленням відповіді на поставлені питання.
Елементарний (репродуктивний)	69-74	Неповністю виконує завдання, яке містить певну кількість помітних помилок у змісті та вербальному оформлені, що загалом свідчить про низький рівень іншомовних знань, погану сформованість мовленнєвих навичок, які задовольняють мінімальні критерії; відсутність розуміння змісту основних понять, погане володіння термінологічним апаратом теми; недостатньою мірою виявлену активність в комунікативних ситуаціях та неналежну старанність під час виконання індивідуальних завдань і самостійної

	60-68	роботи; відсутність творчого підходу в опануванні змісту дисципліни, переважно репродуктивний характер навчальної роботи). Ознайомлений з навчальним матеріалом, відтворює його на репродуктивному рівні; виконує елементарні завдання за зразком.
Низький (фрагментарний)	35-59	Ознайомлений та відтворює навчальний матеріал на рівні окремих фактів, відповіді містять велику кількість суттєвих помилок, що в цілому свідчить про оволодіння програмним матеріалом на рівні елементарного розпізнання; відсутність системного розуміння структури мови та сформованих мовленнєвих умінь і навичок; поверхневе розуміння і пояснення змісту понять, термінів, окремих питань, які розглядалися; пасивність під час обговорення питань теми на аудиторних заняттях; відсутнє виконання завдань для самостійної роботи.
	1-34	Ознайомлений з навчальним матеріалом на рівні розпізнавання та відтворення окремих фактів.

Для очної (денна, вечірня) форми навчання поточна робота оцінюється в 100 балів, підсумковий контроль (екзамен) оцінюється в 100 балів.

До екзамену допускаються всі здобувачі вищої освіти, які набрали за результатами поточної роботи протягом семестру 60 балів.

Результат підсумкового контролю (екзамен) з освітнього компоненту для здобувачів очної форми навчання визначається як середньоарифметична сума балів поточної роботи та екзамену.

Кращим здобувачам, які повністю виконали програму з освітнього компоненту, виявили активність в науково-дослідній роботі за відповідною тематикою, стали призерами студентських олімпіад, виступали на конференціях та за результатами поточної роботи набрали 90 і більше балів, науково-педагогічний працівник має право виставити результат екзамену без опитування (при усному екзамені) чи виконання екзаменаційного завдання (при письмовому екзамені).

Результат підсумкового контролю (екзамен) з освітнього компоненту для здобувачів заочної форми навчання оцінюється в 100 балів, відповідно до Положення про організацію освітнього процесу від 07.02.2022 № 38 (зі змінами).

Здобувач вищої освіти, який не погоджується з оцінкою, отриманою під час підсумкового контролю, має право звернутися із проханням перегляду оцінки, одержаної на екзамені, відповідно до Положення про апеляцію результатів підсумкового контролю знань студентів від 07.02.2022 № 32.

Обсяг освітнього компоненту в кредитах та його розподіл (тематичний план)

		Кількість годин		Н		
		Усього	3 н	з них Фо		Бальн
Тем	и	годин/ кредитів	практичні заняття	Самостій на робота студентів	контро лю	а оцінка
		I кур	c	<u> </u>		
		І семес				
Unit 1. Business an	d	35	14	21		14
Entrepreneurship.	The Noun.					
1. Key Notions of	Formation of	5	2	3	B, T	2
Business.	nouns. Classification of nouns.				ŕ	
2.Productive Resources: natural resources, capital, labour, technology.	The Category of Number. Countable and uncountable nouns	5	2	3	УД	2
3. Profits and Profitability. Competition.	Regular plurals. Compounds.	5	2	3	ПЗ	2
4. Types of Business. Manufacturing Businesses.	Irregular plurals.	5	2	3	РМГ, В	2
5. Service	Singularia	5	2	3	ΡΜΓ, Τ	2
Businesses.	tantum nouns.					
6. Forms of Business. Sole Proprietorships. Partnerships.	Pluralia tantum nouns. Invariable nouns.	5	2	3	ПЗ	2
7. Corporations. Entrepreneurship.	Category of Case. Possesive case, of-phrases.	5	2	3	Д	2
Unit 2. Business Or		35	14	21		14
Human Resources.	The Article.					
8. Types of Companies. Privately-owned and State-owned Companies.	The Article. Kinds of Articles.	5	2	3	B, T	2
9. Relationships between Companies.	Use of articles with common nouns.	5	2	3	УД	2
10. Holding Company. Conglomerate.	Use of articles with nouns of material.	5	2	3	ПЗ	2
11. Joint Venture. Consortium.	Use of articles with abstract nouns.	5	2	3	РМГ, Т	2

12. Shareholders, Management.	Use of articles with proper	5	2	3	П3	2
Wanagement.	nouns					
	(geographical					
	names, names of					
	places,).					
13. Workforce of a	Use of articles	5	2	3	Д	2
Company.	with proper					
	nouns					
	(buildings,					
	public					
	organizations, etc., names of					
	persons).					
14. Human	Special	5	2	3	ПЗ	2
Resources (HR).	difficulties in	3	_			_
HR Department.	the use of					
Human Resource	articles (names					
Management.	of month and					
	days, seasons,					
	meals,					
	languages).Use					
	of articles with					
Unit 2 Managamar	set expressions.	35	14	21		15
Unit 3. Management Leadership.	it and	33	14	21		13
The Pronoun.						
15. Key Notions of	Classification of	5	2	3	B, T	2
Management.	pronouns.					
Basic Management	Personal and					
Functions.	possessive					
	pronouns.					
16. Planning and	Reflexive	5	2	3	УД	2
Organizing Eventions Direction	pronouns.					
Functions.Directing and Controlling	Reciprocal					
Functions.	pronouns.					
17. Leadership.	Interrogative	5	2	3	ПЗ	2
Leadership styles.	pronouns.	3	<u> </u>			-
Autocratic /	Demonstrative					
Authoritorian style	Demonstrative					
Authoritarian style	pronouns.					
of leadership.	pronouns.					
of leadership. 18. Participative or	pronouns. Indefinite and	5	2	3	РМГ, В	2
of leadership.	pronouns. Indefinite and negative	5	2	3	РМГ, В	2
of leadership. 18. Participative or Democratic style.	Indefinite and negative pronouns.					
of leadership. 18. Participative or Democratic style. 19. Laissez-faire	pronouns. Indefinite and negative pronouns. Pronouns: some,	5	2	3	PMΓ, B PMΓ, T	2
of leadership. 18. Participative or Democratic style.	Indefinite and negative pronouns. Pronouns: some, any, all, most,					
of leadership. 18. Participative or Democratic style. 19. Laissez-faire (Free Rein Style).	pronouns. Indefinite and negative pronouns. Pronouns: some, any, all, most, no, none of.	5	2	3	РМГ, Т	2
of leadership. 18. Participative or Democratic style. 19. Laissez-faire (Free Rein Style). 20. Visionary,	pronouns. Indefinite and negative pronouns. Pronouns: some, any, all, most, no, none of. Defining					
of leadership. 18. Participative or Democratic style. 19. Laissez-faire (Free Rein Style). 20. Visionary, Coaching,	pronouns. Indefinite and negative pronouns. Pronouns: some, any, all, most, no, none of. Defining pronouns. Both,	5	2	3	РМГ, Т	2
of leadership. 18. Participative or Democratic style. 19. Laissez-faire (Free Rein Style). 20. Visionary,	pronouns. Indefinite and negative pronouns. Pronouns: some, any, all, most, no, none of. Defining	5	2	3	РМГ, Т	2

21. Toxic and Other Leadership Styles.	Quantitative pronouns. Much/ many, a lot of, (a) little / (a) few.	5	2	3	П3, В	3
Unit 4. Economics. Notions. The Adjec Comparative and S of adjectives.	Key Economic tive.	28	14	14		21
22. Key Notions of Economics.	Adjectives with nouns.	4	2	2	Β, Τ, ΡΜΓ	3
23. Goods and Services.	Adjectives with verbs.	4	2	2	УД, В	3
24. Production. Distribution.	-ed and –ing forms of the Adjectives.	4	2	2	П3, В	3
25. The notion of Scarcity.	Order of adjectives; stronger and weaker meanings.	4	2	2	РМГ, В	3
26. Types of Economic Systems.	Degrees of comparison of adjectives. Comparative and superlative forms of adjectives.	4	2	2	РМГ,	3
27. Main Functions of Economists.	Comparative structures: asas, not soas, the morethe less, the same as with adjectives. The structures: the+comparative, so and such, enough and too with adjectives.	4	2	2	П3, В	3
28. Duties of Managers.	Grammar revision.	4	2	2	Д, В	3
Unit 5. Product Market Relations.	,	32	14	18		21
29. The Concept of	Types of averb.	4	2	2	В, ПЗ	3
Product. 30. Tangible Products.	Adverb and word order.	4	2	2	УД, РМГ	3
31. Intangible Products.	Adverbs of frequency, time.	4	2	2	П3, В	3
32. Core, Actual and Augmented Products.	Adverbs of place and manner.	5	2	3	РМГ,	3

33. The Concept of a Market.	Adverbs of probability, degree, and completeness.	5	2	3	РМГ, Т, В	3
34. Demand and Supply.	Connecting adverbs (so, too, either, neither; first, next, then, etc; actually, fortunately, etc; only, even).	5	2	3	П3, В	3
35. Types of Markets. Target Market.	Comparison of adverbs.	5	2	3	Д, В	3
Індивідуальне завда	ання	15		15	I3	15
Разом за I	семестр	180/6	70	110		100
Підсумковий конт	роль – екзамен					
		І курс				
		П семест				
Unit 1. Marketing The Preposition. Tl	_	40	20	20		20
1. Marketing	Adverbs of degree: <i>quite</i> – <i>rather</i> .	4	2	2	B,T	2
2. The four Ps. Product, Price.	Adverbs/ adjectives.	4	2	2	РМГ, Т	2
3. Placement and Promotion.	The Preposition. General form and use.Prepositions of place.	4	2	2	ПЗ	2
4. Common Channel of Distribution: manufacturer – wholesaler – retailer – customer.	Prepositions of movement.Prep ositions of time.	4	2	2	РМГ, В	2
5. Advertising.	Common prepositional phrases.	4	2	2	ПЗ	2
6. Service Advertising.	The Numeral. Cardinal numerals. Ordinal numerals.	4	2	2	П	2
7. Product Advertising.	Fractions.	4	2	2	Д	2
8. Institutional Advertising.	Expressing quantity, reading figures.	4	2	2	ПЗ	2

9. Advertising Media.	Telling the time, dates, telephone numbers,	4	2	2	РМГ, В	2
10. "Hands-on" projects: Case Study	addresses. Telling the time, dates, telephone numbers, addresses.	4	2	2	Д	2
Unit 2. Trade and of formation. The Ser negatives and answ	Commerce. Word ntence. Questions,	28	14	14		14
11. Key Notions of Trade.	Word formation. Productive and unproductive affixes.	4	2	2	В,Т	2
12. Producers and Consumers.	The Sentence. Simple / compound/ complex, extended/ unextended sentences.	4	2	2	РМГ, Т	2
13. Forms and Types of Trade.	The Subject. The Predicate. The Object.	4	2	2	ПЗ	2
14. Wholesale Trade.	The Attribute.	4	2	2	РМГ, В	2
15. Retail Trade.	The Adverbial Modifier.	4	2	2	П	2
16. E-commerce.	Word order in statements. Questions, negatives and answers. Yes/No questions.	4	2	2	ПЗ	2
17. E-commerce : Case Study.	Wh-questions. Subject/object questions.	4	2	2	Д	2
Unit 3. International Questions.	al trade.	20	10	10		10
18. International Trade.	Prepositions in wh-questions. Negative statements.	4	2	2	В,Т	2
19. International Trade Organizations.	Negative questions.	4	2	2	РМГ, Т	2
20. International Trade Organizations: Projects.	Question tags.	4	2	2	ПЗ	2

21. Currency. Euro.	Alternative	4	2	2	РМГ, В	2
Dollar. Crypto	Questions.				,	
currency.						
22. "Hands-on"	Disjunctive	4	2	2	Д	2
projects: Case	Questions.					
Study						
Unit 4. Money. The	Verb. Present	32	16	16		16
Tense Forms.						
23. Concept of	Types of verbs	4	2	2	П	2
Money.						
24. Functions of	Regular verbs	4	2	2	П3	2
Money: medium of	and Irregular					
exchange.	verbs.			_		
25. Functions of	State verbs and	4	2	2	B,T	2
Money: measure of	event verbs.					
value.						
26. Functions of	Time, tense and	4	2	2	РМГ, Т	2
Money: store of	aspect. Be, have					
value.	and have got.	4	2		HO	
27. Types of	Present Simple	4	2	2	П3	2
Money.	(Indefinite).	4	2	2	DME D	
28. Hard money,	Present	4	2	2	РМГ, В	2
soft money and no-	Continuous					
money.	(Progressive).					
29. Credit and	Present Simple	4	2	2	Д	2
Debit Cards.	vs. Present					
	Continuous					
30. "Hands-on"	Present Simple	4	2	2	В, РМГ	2
projects: Case	vs. Present					
Study	Continuous with					
	future meaning					
Unit 5. Banking. Pr	esent Tense	24	12	12		12
Forms.	m: 1:	4	2		HO	
31. Banking Sector.		4	2	2	ПЗ	2
32. Types of	State Verbs.	4	2	2	B,T	2
Banks.	D (DC)	4	2	2	DME T	
33. National Bank	Present Perfect.	4	2	2	РМГ, Т	2
of Ukraine.	Dungan Danfard	4	2	2	По	2
34. Personal	Present Perfect	4	2	2	П3	2
Finance.	Continuous.	4	2	2	D) (E, D	
35. Corporate	Present Perfect	4	2	2	РМГ, В	2
Finance.	and Present					
	Perfect					
	Continuous					
36. "Hands-on"	Grammar	4	2	2	П	2
projects: Case	Review Test.					
Study						
Unit 6. The concept	t of the product.	21	12	9		12
Types of products.						
Forms.						
37. Classification	Past Simple	4	2	2	Д	2
of Goods.	(Indefinite).	-	_			-
38. Types of	Past Habitual:	4	2	2	УД	2
Jo. Types of	i asi itavitual.	7			у Д	<u>~</u>

Goods.	used to. Have					
	gone to / have					
	been to / have					
	been in.					
39. Commodity	Past Continuous	4	2	2	B,T	2
Science.	(Progressive).					
40. Life cycle of	Past Perfect.	3	2	1	РМГ, В	2
goods.						
41. "Hands-on"	Past Perfect	3	2	1	РМГ, Т	2
projects: Case	Continuous.					
Study						
42. Revision	Final test	3	2	1	П3	2
Індивідуальне завда	ання	15		15	I3	16
Разом за II семестр		180/6	84	96		100
Разом за навчальни	ій рік	360/12	154	206		
Підсумковий конт	Підсумковий контроль екзамен					замен

		II кур	c			
		І семест				
Unit 1. Types of M Tense Forms.	larkets. Future	20	10	10		10
1. Market: Pure Competition.	Future Simple/ Be Going to. Future Simple/ Present Continuous.	4	2	2	РМГ, В	2
2. Market: Oligopoly.	Future Continuous. Future Perfect. Future Perfect Continuous.	4	2	2	B, T	2
3. Market: Pure Monopoly.	Future-in-the Past tense forms.	4	2	2	ПЗ	2
4. Market: Monopolistic Competition.	Other ways of expressing future: constructions: be about+ infinitive, be on the point + -ing form, be due to + infinitive.	4	2	2	УД	2
5. "Hands-on" projects: Case Study.	Other ways of expressing future: constructions: be sure to/be certain to/be bound to + infinitive, to be (un)likely to + infinitive, to be sure to + infinitive.	4	2	2	П	2

Unit 2. Target Mar	ket. Modals.	20	10	10		10
6. Concept of	Ability.	4	2	2	В, РМГ	2
Segment.	Obligation/					
7. Market	Duty. Necessity.	4	2	2	По	2
Segmentation.	Absence of	4	2	2	ПЗ	2
Beginentation.	necessity.					
8. Target Market	Prohibition.	4	2	2	РМГ, В	2
Segment.	Logical					
	assumption.					
O TEL CI : C	Advice.			2	D. T.	
9. The Choice of	Probability.	4	2	2	B, T	2
the Target Market.	Possibility. Permission.					
	T CHIIISSIOH.					
10. "Hands-on"	Offers. Promise.	4	2	2	П	2
projects: Case	Suggestions.					
Study.						
Unit 3. Consumeris	sm. The Passive	20	10	10		10
Voice. 11. The Main	Transformation	4	2	2	В, РМГ	2
Content of	from Active to	-	2	2	D, 1 WII	2
Consumer.	Passive.					
	Personal/					
	impersonal					
	constructions.					
10 D					****	
12. Protection	Special passive constructions.	4	2	2	УД	2
Concept.	Have something					
	done. Get					
	something done.					
13. Legal	Special passive	4	2	2	Д	2
Consumer	constructions.	7	2	2		2
Protection.	To be done/					
	being done.					
14. Structure and	Phrasal and	4	2	2	ПЗ	2
Activities of	prepositional					
Consumer	verbs.					
Protection						
Departments.						
15. "Hands-on"	Prepositional	4	2	2	РМГ, В	2
projects: Case	phrases.	т	2	_	1 1111 , D	_
Study						
Unit 4. Logistics ce		20	10	10		10
infrastructure. Seq		A	2	2	рт	2
16. Logistics.	Direct speech and reported	4	2	2	B, T	2
	speech.					
	Reported					
	speech: person,					
	place and time.					

17. Basic Concepts	Reported	4	2	2	П3	2
of Logistics.	statements.					
18. Logistics	Reported	4	2	2	УД	2
Centers.	speech: the tense					
	change.					
19. Tips for	Reported	4	2	2	Д	2
successful logistics	questions.	·	_			_
20. "Hands-on"	Reported	4	2	2	П	2
	_	4	2	2	11	2
projects: Case	requests, orders,					
Study	and advice.					
Unit 5. Packaging a	and Labelling.	20	10	10		10
Conditionals.						
21. Requirements	Introductory	4	2	2	ПЗ	2
for Commodities:	Verbs. Present					
Packaging.	and future					
	conditionals.					
22. Requirements	Unlikely/ unreal	4	2	2	РМГ, В	2
for Commodities:	conditions.					
Labelling.						
23. Types of	Past	4	2	2	B, T	2
Commodities	conditionals.					
Labelling.	3.6. 1	4	2	2	По	
24. Details of	Mixed	4	2	2	ПЗ	2
Commodities Labelling.	conditionals. <i>I</i> wish.					
25. "Hands-on"	Mixed	4	2	2	УД	2
projects: Case	conditionals. <i>If</i>	4	2	2	уд	2
Study Study	only, it's time.					
Unit 6. Transporta		24	12	12		12
Warehousing. Clau						
words.	~ • »,g					
26. Functions of	Time clauses.	4	2	2	ПЗ	2
Warehouses.	Clauses of	т	2		113	2
wateriouses.						
	result.					
27. Classifications	Clauses of	4	2	2	Д	2
of warehouses	reason.				, ,	
28. Logistic	Clauses of	4	2	2	В, РМГ	2
Process of	purpose.	·	_		_, _, _,	-
Warehousing.	Clauses of					
watchousing.	contrast.					
20. Tuon an aut - 4: - :			2	2	DME D	2
29. Transportation	Clauses of	4	2	2	РМГ, В	2
Operations.	manner.		_			
30. Materials	Relative	4	2	2	B, T	2
Handling.	clauses.					

21 Warshausing	Dalativa	1	2	2	ПЭ	2
31. Warehousing and Foodstuffs	Relative adverbs.	4	2	2	ПЗ	2
Storage.	Identifying / non-					
	indentifying					
	clauses.					
Unit 7. The Chain S		16	8	8		8
Types of Departmen						-
Participles.						
32. The Concept of	The Present	4	2	2	УД	2
Retail Sales.	Participle.					
	The Past					
	Participle.					
33. Classification of	The Perfect	4	2	2	Д	2
the Chain.	Participle.					
	The Objective					
	Participle					
	complex.					
34. Classification of	The Subjective	4	2	2	ПЗ	2
Department Stores.	The Subjective Participle	4	2	2	113	2
Department Stores.	complex. The					
	Absolute					
	Participle					
	complex.					
	complex.					
35. Requirements	Inversion.	4	2	2	П	2
and Functions of	Stylistic Use of					
Department Stores.	Word Order.					
Unit 8. Trade Fairs		12	6	6		6
Non-finite forms of			_	_		
36. Trade Fairs &	The Infinitive.	4	2	2	РМГ, В	2
Exhibitions.				_		
37. Successful	The Subjective	4	2	2	B, T	2
Managing Trade	infinitive					
Shows and	complex.					
Exhibitions.	The Ohier time	4	2	2	Пр	2
38. Preparation of Materials for Trade	The Objective infinitive	4	2	2	ПЗ	2
Shows						
Unit 9. Problems ar	complex.	13	8	5		8
The Gerund.	ia compianies.	10				3
39. Making	Complexes with	4	2	2	РМГ, Т	2
complaints.	the Gerund.					
<u>*</u>						
40. Explaining	Complexes with	3	2	1	УД	2
Problems.	the Gerund.					
41. Apologizing.	Inversion.	3	2	1	РМГ, В	2
Offering Solutions.	Stylistic Use of					
<u> </u>	Word Order.					
42. "Hands-on"	Grammar	3	2	1	РМГ, В	2
projects: Case	Review Test.	J	_		1 1,111 , 15	_
projects. Case	Keview Test.					

Study						
Індивідуальне завда	яння	15		15	I3	16
Разом за навчальний рік		180/6	84	96		100
Підсумковий контроль					екза	мен

Перелік умовних позначень форм контролю та оцінка їх у балах:

В – відповідь на практичних заняттях – 1 бал.

УД – участь у дискусії – 2 бали.

Т – тестування – 1 бал.

ПЗ – письмові завдання – 2 бали.

Д – доповідь – 2 бали.

 Π – презентація – 2 бали.

 $PM\Gamma$ – робота в малих групах – 1 бали.

I3 – індивідуальні завдання – 15 балів (участь у наукових заходах / творчий проєкт).

Загальна сума за поточну навчальну роботу (аудиторну та самостійну) за семестр – 100 балів.

ІІ. ПРОГРАМА ОСВІТНЬОГО КОМПОНЕНТУ

Зміст освітнього компоненту І курс І семестр

Unit 1. Business and entrepreneurship. The Noun.

Key Notions of Business. Productive Resources: natural resources, capital, labour, technology. Profits and Profitability. Competition. Types of Business. Manufacturing Businesses. Service Businesses. Forms of Business. Sole Proprietorships. Partnerships. Corporations. Entrepreneurship.

Formation of nouns. Classification of nouns. The Category of Number. Countable and uncountable nouns. Regular plurals. Compounds. Irregular plurals. Singularia tantum nouns. Pluralia tantum nouns. Invariable nouns. The Category of Case. Possesive case, of-phrases.

Unit 2. Business organizations and Human Resources. The Article.

Types of Companies. Privately-owned and State-owned Companies. Relationships between Companies. Holding Company. Conglomerate. Joint Venture. Consortium. Shareholders, the Management and the Workforce of a Company. The Management Structure of a Typical Company. Human Resources (HR). Human Resources Department. Human Resource Management.

Use of articles with common nouns. Use of articles with nouns of material and abstract nouns. Use of articles with proper nouns (geographical names, names of places, buildings, public organizations, etc., names of persons). Special difficulties in the use of articles (names of month and days, seasons, meals, languages). Use of articles with set expressions.

Unit 3. Management and Leadership. The Pronoun.

Key Notions of Management. Basic Management Functions. Planning. Organizing. Directing. Controlling. Leadership. Leadership styles. Autocratic or Authoritarian style. Participative, or Democratic Style. Laissez-faire, or Free Rein Style. Visionary, Coaching, Narcissistic, Toxic and other Leadership Styles.

Classification of pronouns. Personal and possessive pronouns. Reflexive pronouns. Reciprocal pronouns. Demonstrative pronouns. Interrogative pronouns. Indefinite and negative pronouns. *Some, any, all, most, no, none of.* Defining pronouns. *Both, either, neither; each, every.* Quantitative pronouns. *Much/ many, a lot of, (a) little/(a) few.*

Unit 4. Economics. Key economic notions. The Adjective. Comparative and Superlative forms of adjectives.

Key Notions of Economics. Goods and Services. Production. Distribution. Scarcity. Types of Economic Systems. Microeconomics. Macroeconomics. Main Functions of Economists. Duties of managers.

Adjectives with nouns and verbs; -ed and -ing forms. Order of adjectives; stronger and weaker meanings. Degrees of comparison of adjectives. Comparative and superlative forms of adjectives. Comparative structures: as...as, not so..as, the more...the less, the same as, the+ comparitive, so and such, enough and too with adjectives.

Unit 5. Product, Market and Market Relations. The Adverb.

The concept of product. Tangible and Intangible Products. Core, Actual and Augmented Products. The Concept of a Market. Demand and Supply. Demanders and Suppliers. Types of Markets. Target Market. "Hands-on" projects: Case Study.

Types of averb. Adverb and word order. Adverbs of frequency, time, place and manner. Adverbs of probability, degree, and completeness. Connecting adverbs (*so*, *too*, *either*, *neither*; *first*, *next*, *then*, *etc*; *actually*, *fortunately*, *etc*; *only*, *even*). Comparison of adverbs. Adverbs of degree: *quite* – *rather*.

І курс ІІ семестр

Unit 1. Marketing and Advertising. The Preposition. The Numeral.

Marketing. The four Ps: Product, Price, Placement, and Promotion. Common Channel of Distribution: manufacturer – wholesaler – retailer – customer. Advertising. Product Advertising. Institutional Advertising. Advertising Media. "Hands-on" projects: Case Study.

General form and use. Prepositions of place. Prepositions of movement. Prepositions of time. Common prepositional phrases. Cardinal numerals. Ordinal numerals. Fractions. Expressing quantity, reading figures. Telling the time, dates, telephone numbers, addresses.

Unit 2. Trade and Commerce. Word formation. The Sentence. Questions, negatives and answers.

Key Notions of Trade. Producers and Consumers.. Forms and Types of Trade. Wholesale Trade. Retail Trade. E-commerce.

Productive and unproductive affixes. Simple / compound/ complex, extended/ unextended sentences. The Subject. The Predicate. The Object. The Attribute. The Adverbial Modifier. Word order in statements. Yes/No questions. Wh-questions. Subject/object questions.

Unit 3. International Trade. Questions.

International Trade. International Trade Organization. Currancy. Euro. Dollar. Crypto currency. "Hands-on" projects: Case Study.

Prepositions in wh-questions. Negative statements. Negative questions. Question tags. Alternative Questions. Disjunctive Questions.

Unit 4. Money. The Verb. Present Tense Forms.

Concept of Money. Functions of Money: medium of exchange, measure of value; store of value. Types of Money: hard money, soft money and no-money.

Types of verbs. Regular and irregular verbs. State verbs and event verbs. Time, tense and aspect. *Be, have* and *have got*. Present Simple (Indefinite). Adverbs of frequency. Present Continuous (Progressive).

Unit 5. Banking. Present Tense Forms.

Banking Sector. Types of Banks. National Bank of Ukraine. Personal and Corporate Finance. Bank Accounts. "Hands-on" projects: Case Study.

Time indicators. State Verbs. Present Perfect. Have been (to) /have been (to). Present Perfect Continuous (Progressive).

Unit 6. The concept of the product. Types of products. Past Tense Forms.

Classification of Goods. Types of Goods. Commodity Science. "Hands-on" projects: Case Study.

Past Simple (Indefinite). Past Habitual: *used to. Have gone to / have been to / have been in.* Past Continuous (Progressive). Past Perfect. Past Perfect Continuous.

II курс I семестр

Unit 1. Types of Markets. Future Tense Forms.

Market: Pure Competition. Market: Oligopoly. Market: Pure Monopoly. Market: Monopolistic Competition. "Hands-on" projects: Case Study.

Future Simple/ Be Going to. Future Simple/ Present Continuous. Future Continuous. Future Perfect. Future Perfect Continuous. Future-in-the Past tense forms. Other ways of expressing future: constructions: *be about+ infinitive, be on the point + -ing form, be due to + infinitive, be sure to/ be certain to/ be bound to + infinitive, to be (un)likely to + infinitive, to be sure to + infinitive.*

Unit 2. Target Market. Modals.

Concept of Segment and Market Segmentation. Target Market Segment. Target Market. The Choice of the Target Market. "Hands-on" projects: Case Study.

Ability. Obligation/ Duty. Necessity. Absence of necessity. Prohibition. Logical assumption. Advice. Probability. Possibility. Permission. Offers. Promise. Suggestions.

Unit 3. Consumerism. The Passive Voice.

The Main Content of Consumer Protection Concept. Legal Consumer Protection. Structure and Activities of Consumer Protection Departments. "Handson" projects: Case Study. Transformation from Active to Passive. Personal/impersonal constructions. Special passive constructions. *Have something done. Get something done. To be done/ being done.* Phrasal and prepositional verbs, prepositional phrases.

Unit 4. Logistics centers and their infrastructure. Sequence of Tenses.

Logistics. Basic Concepts of Logistics. Logistics Centers. "Hands-on" projects: Case Study.

Direct speech and reported speech. Reported speech: person, place and time. Reported statements. Reported questions. Reported speech: the tense change. Reported requests, orders, and advice.

Unit 5. Packaging and Labelling. Conditionals.

Requirements for Commodities Packaging. Requirements for Commodities Labelling. Types of Commodities Labelling. Details of Commodities Labelling. "Hands-on" projects: Case Study.

Introductory Verbs. Present and future conditionals. Unlikely/ unreal conditions. Past conditionals. Mixed conditionals. *I wish, if only, it's time*.

Unit 6. Transportation and Warehousing. Clauses, linking words.

Functions and Classifications of Warehouses. Logistic Process of Warehousing. Transportation Operations. Materials Handling. Warehousing and Foodstuffs Storage. "Hands-on" projects: Case Study.

Time clauses. Clauses of result. Clauses of reason. Clauses of purpose. Clauses of contrast. Clauses of manner. Relative clauses. Relative adverbs. Identifying / non-indentifying clauses.

Unit 7. The Chain Stores. Main Types of Department Stores. Participles The Concept of Retail Sales. Classification of the Chain. Classification of Department Stores. Requirements and Functions of Department Stores. "Hands-on" projects: Case Study.

The Present Participle. The Past Participle. The Perfect Participle. The Objective Participle complex. The Subjective Participle complex. The Absolute Participle complex. Inversion. Stylistic Use of Word Order.

Unit 8. Trade Fairs and Exhibitions. Non-finite forms of the Verb.

Trade Fairs & Exhibitions. Successful Managing Trade Shows and Exhibitions. "Hands-on" projects: Case Study.

The Infinitive. The Objective infinitive complex. The Subjective infinitive complex.

Unit 9. Problems and Complaints. The Gerund.

Making complaints. Explaining Problems. Apologizing. Offering Solutions. Complexes with the Gerund. Inversion. Stylistic Use of Word Order.

Структура освітнього компоненту

Результат навчання	Навчальна діяльність	Робочий час здобувача, год.
	I курс I семестр	
Unit 1. Business and Entrepreneu	*	
Omt 1. Business and Entrepreneu	Practical lesson 1.	
	1. Key Notions of Business. 2. Formation of nouns. 3. Classification of nouns.	2
knowledge of topical vocabulary; ability to use grammatical resources of the language; understanding different aspects of	Literature: 1, 4, 7 Recommended materials: 18 Internet sources: 25	
language behaviour	Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	3
correct use of topical vocabulary; practising and memorizing grammatical rules	Practical lesson 2. Productive Resources. The Category of Number. Literature: 1, 6 Recommended materials: 16 Internet sources: 22-24	2
	Self-study: doing grammar exercises; reading and translating texts on the topic	3

	Practical lesson 3.	
	1. The Profits and Profitability.	
	2. Competition.	
1	3. Regular plurals.	
understanding and interpreting	4. Compounds.	2
different aspects of culture and	1	
language behaviour in the world of	Literature: 1, 4, 7	
work;	Recommended materials: 8,12	
ability to use grammatical	Internet sources: 20	
resources of the language	Self-study:	
	activating topical vocabulary;	2
	revising grammar rules;	3
	developing speaking skills	
	Practical lesson 4.	
	1. Types of Business.	
	2. Manufacturing Businesses.	
awareness and control of the	3. Irregular plurals.	2
organisation of the meaning of		2
grammatical	Literature: 4, 7	
elements;	Recommended materials: 13,17	
understanding of logical relations	Internet sources: 26, 28	
	Self-study:	
	studying thematic information; developing	3
	grammatical skills;	3
	analyzing grammar rules	
	Practical lesson 5.	
	1. Service Businesses.	
correct use of topical vocabulary;	2. Singularia tantum nouns.	
practising and memorizing		2
grammatical	Literature: 1, 3, 7	
rules	Recommended materials: 15, 16	
	Internet sources: 27, 28	
	Self-study:	
	doing grammar exercises;	3
	reading and translating texts on the topic	
	Practical lesson 6.	
	1. Forms of Business.	
	2. Sole Proprietorships.	
	3. Partnerships.	
1.11.	4. Pluralia tantum nouns.	2
ability to use lexical and	5. Invariable nouns.	
grammatical resources of the	Litamatuma, 2.4.6	
language;	Literature: 2, 4, 6,	
knowledge of topical vocabulary	Recommended materials: 16, 17	
	Internet sources: 21, 23	
	Self-study:	
	preparing presentations on the topic;	3
	doing grammar exercises;	3
	reading and translating a newspaper article on the	
	theme.	

capability to apply effectively the acquired knowledge of topical information to the appropriate situation	Practical lesson 7. 1. Corporations. 2. Entrepreneurship. 3. Category of Case. Literature: 3, 6, 7 Recommended materials: 9 Internet sources: 21 Self-study: writing study and specialism- related essays to develop an argument; explaining advantages and disadvantages of various options	3
Unit 2. Business Organizations an		
awareness and control of the organisation of the meaning of grammatical elements; understanding of logical relations (entailment, presupposition, implicature, etc.)	Practical lesson 8. 1. Types of Companies. 2. Privately-owned and State-owned Companies. 3. The Article. Literature: 2, 5 Recommended materials: 14, 16, Internet sources: 22, 24 Self-study: preparing presentations on the topic;	3
understanding and interpreting different aspects of culture and language behaviour in the world of	doing grammar exercises; reading and translating texts on the theme. Practical lesson 9. 1. Relationships between Companies. 2. Use of articles with common nouns. Literature: 2, 5, 7 Recommended materials: 17, Internet sources: 22, 23	2
work	Self-study: writing study and specialism- related essays to develop an argument; explaining advantages and disadvantages of various options	3
capability to apply effectively the acquired knowledge of topical information to the appropriate situation	Practical lesson 10. 1. Holding Company. 2. Conglomerate. 3. Use of articles with nouns of material. Literature: 5, 6 Recommended materials: 8, 13 Internet sources: 23, 25	2
	Self-study: doing grammar exercises; reading and translating texts on the topic	3

understanding of logical relations (entailment, presupposition, implicature, etc.); knowledge of topical vocabulary; ability to use grammatical resources of the language	Practical lesson 11. 1. Joint Venture. 2. Consortium. 3. Use of articles with abstract nouns. Literature: 6, 7 Recommended materials: 13 Internet sources: 18 Self-study:	2
resources of the language	enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	3
ability to use lexical and grammatical resources of the language; knowledge of topical vocabulary	Practical lesson 12. 1. Shareholders. 2. Management 3. Use of articles with proper nouns (geographical names, names of places, buildings, public organizations, etc., names of persons). Literature: 2, 3, 5 Recommended materials: 15, 17 Internet sources: 23 Self-study: activating topical vocabulary; revising grammar rules;	3
gain in depth the knowledge of the topical vocabulary; practising and memorizing grammatical rules	developing speaking skills Practical lesson 13. 1. The Workforce of a Company. 2. Use of articles with proper nouns (buildings, public organizations, etc., names of persons). Literature: 4, 7 Recommended materials: 15, 17 Internet sources: 23 Self-study: writing study and specialism- related essays to develop an argument; explaining advantages and disadvantages of	3
understanding and interpreting different aspects of culture and language behaviour in the world of work; ability to use grammatical resources of the language	various options Practical lesson 14. 1. Human Resources (HR). 2. HR Department. Human Resource Management. 3. Special difficulties in the use of articles (names of month and days, seasons, meals, languages). Literature: 1, 3, 5 Recommended materials: 15 Internet sources: 20	2

	Self-study:	
	activating topical vocabulary;	3
	revising grammar rules; developing speaking skills	
Unit 3. Management and Leaders		
	Practical lesson 15.	
	1. Key Notions of Management. Basic	
awareness and control of the	Management Functions.	
organisation of the meaning of	2. Classification of pronouns.	2
grammatical elements;	3. Personal and possessive pronouns.	2
understanding of logical relations	Literature: 1, 3	
(entailment, presupposition,	Recommended materials: 17	
implicature, etc.)	Internet sources: 21	
	Self-study:	
	activating topical vocabulary;	3
	revising grammar rules;	
	developing speaking skills Practical lesson 16.	
	1. Planning and Organizing Functions.	
	2. Directing and Controlling Functions.	
	3. Personal and possessive pronouns. Reflexive	
correct use of topical vocabulary;	pronouns. Reciprocal pronouns.	2
practising and memorizing	7.1.	
grammatical	Literature: 2, 4, 5 Recommended materials: 9, 11	
rules	Internet sources: 22	
	Self-study:	
	doing grammar exercises; reading and translating	3
	a newspaper article on the topic	
	Practical lesson 17.	
	1. Leadership.	
	2. Leadership styles. Autocratic or Authoritarian	
	leadership style.	
ability to use grammatical	3. Interrogative pronouns. Demonstrative pronouns.	2
resources of the language;	pronouns.	
understanding and interpreting	Literature: 1, 5, 7	
different aspects of culture and	Recommended materials: 9, 11	
language behaviour in the world of	Internet sources: 22, 25	
work	Self-study:	
	preparing presentations on the topic; doing grammar exercises;	
	reading and translating a newspaper article on the	3
	theme.	

understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements	Practical lesson 18. 1. Participative or Democratic leadership style. 2. Indefinite pronouns and negative pronouns. Literature: 2, 4 Recommended materials: 13 Internet sources: 22, 25 Self-study: writing study and specialism- related essays to develop an argument; explaining advantages and disadvantages of various options	3		
ability to identify, evaluate and synthesise topical information; ability to use grammatical	Practical lesson 19. 1. Laissez-fair or Free Rein leadership style. 2. Pronouns: some, any, all, most, no, none of. Literature: 3, 87, Recommended materials: 11, 12 Internet sources: 22, 25	2		
resources of the language	Self-study: analyzing grammar rules and doing grammar tasks; developing the ability to collect information on the topic from specialized Internet sources	3		
understanding and interpreting different aspects of culture and language behaviour in the world of work;	Practical lesson 20. 1. Visionary, Coaching, Narcissistic. 2. Defining pronouns. Literature: 3, 6 Recommended materials: 10, 13 Internet sources: 22, 23, 25	2		
ability to use grammatical resources of the language	Self-study: writing study and specialism- related essays to develop an argument; explaining advantages and disadvantages of various options	3		
capability to apply effectively the acquired knowledge of topical information to the appropriate situation	Practical lesson 21. 1. Toxic leadership styles. 2. Other leadership styles. 3. Quantitative pronouns. Literature: 2, 4, 7, Recommended materials: 13 Internet sources: 20, 22, 25	2		
	Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills	3		
	Unit 4. Economics. Key Economic Notions. The Adjective. Comparative and Superlative Forms of Adjectives.			
awareness and control of the organisation of the meaning of grammatical elements; understanding of logical relations (entailment, presupposition, implicature, etc.)	Practical lesson 22. 1. Key Notions of Economics. 2. Adjectives with nouns. Literature: 4, 6 Recommended materials: 9, 10, 11 Internet sources: 17, 19, 20, 24	2		

	Self-study:	
	activating topical vocabulary;	
	revising grammar rules;	2
	developing speaking skills Practical lesson 23.	
	1. Goods and Services.	
lm and a day of tonical washing my		
knowledge of topical vocabulary;	2. Adjectives with verbs.	2
ability to use grammatical	I itamatuma. A	2
resources of the language;	Literature: 4,	
awareness and proper use of	Recommended materials: 8, 11, 13, 17	
categories, structures and	Internet sources: 19, 20	
processes	Self-study:	
	analyzing grammar rules and doing grammar	2
	tasks; developing the ability to collect information	
	on the topic from specialized Internet sources Practical lesson 24.	_
	1. Production.	
	2. Distribution.	
some at use of topical vessibulary	3. –ed and –ing forms of adjectives.	2
correct use of topical vocabulary;	Litamatuma, A. 7	
practising and memorizing	Literature: 4, 7	
grammatical	Recommended materials: 10, 12, 17	
rules	Internet sources: 23, 24, 27	
	Self-study:	
	enriching thematic vocabulary;	2
	developing grammatical skills;	
	analyzing grammar rules Practical lesson 25.	
	1. The Notion of Scarcity.	
	2.Order of adjectives; stronger and weaker	
gain in depth the knowledge of the	meaning.	2
topical vocabulary;	Literature: 2, 7	
practising and memorizing	Recommended materials: 10, 11, 13, 16	
grammatical	Internet sources: 19, 20, 28	
rules	Self-study:	
	doing grammar exercises;	
	reading and translating a newspaper article on the	2
	topic	
	Practical lesson 26.	
	1. Types of Economic Systems.	
	2. Degrees of Comparison of Adjectives.	
understanding and interpreting different aspects of culture and language behaviour in the world of work;	3. Comparative and Superlative Adjective Forms.	
	3. Comparative and Superiouve rajective rollins.	2
	Literature: 4, 5	
	Recommended materials: 8, 11, 16,	
	Internet sources: 19, 20	
ability to use grammatical	Self-study:	
resources of the language	writing study and specialism- related essays to	
	develop an argument;	2
	explaining advantages and disadvantages of	-
	various options	
	· willows options	

Ability to identify, evaluate and synthesise topical information; ability to use grammatical resources of the language Appear of the language Practical lesson 27. 1. Main Functions of Economists . 2. Comparative structures: asas, not soas, the morethe less, the same as with adjectives. 3. The structures: the +comparative, so and such , enough and too with adjectives. Literature: 2, 4 Recommended materials: 13 Internet sources: 22, 25 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 1. The Concept of Product. 2 Types of averb. Literature: 1, 2, 3, 4
2. Comparative structures: asas, not soas, the morethe less, the same as with adjectives. 3. The structures: the +comparative, so and such , enough and too with adjectives. 4. Literature: 2, 4 4. Recommended materials: 13 4. Internet sources: 22, 25 5. Self-study: 5. preparing presentations on the topic; 6. doing grammar exercises; 7. reading and translating a newspaper article on the theme. 7. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. 2. Literature: 2, 4, 7 8. Recommended materials: 13 1. Internet sources: 20, 22, 25, 27 8. Internet sources: 20, 22, 25, 27 9. Internet sources: 20, 22,
morethe less, the same as with adjectives. 3. The structures: the +comparative, so and such , enough and too with adjectives. Literature: 2, 4 Recommended materials: 13 Internet sources: 22, 25 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 22, 25 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 1. The Concept of Product. 2. Types of averb.
ability to identify, evaluate and synthesise topical information; ability to use grammatical resources of the language Literature: 2, 4 Recommended materials: 13 Internet sources: 22, 25 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. Practical lesson 29. Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 1. The Concept of Product. 2. Types of averb.
ability to identify, evaluate and synthesise topical information; ability to use grammatical resources of the language Literature: 2, 4 Recommended materials: 13 Internet sources: 22, 25 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements; Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 1. The Concept of Product. 2. Types of averb.
ability to use grammatical resources of the language Literature: 2, 4 Recommended materials: 13 Internet sources: 22, 25 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25 Self-study: awareness and control of the organisation of the meaning of grammatical elements; Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. I. The Concept of Product. 2. Types of averb.
synthesise topical information; ability to use grammatical resources of the language Literature: 2, 4 Recommended materials: 13 Internet sources: 22, 25 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. I. The Concept of Product. 2. Types of averb.
ability to use grammatical resources of the language Recommended materials: 13 Internet sources: 22, 25 Self-study:
resources of the language Internet sources: 22, 25 Self-study: preparing presentations on the topic; doing grammar exercises; preparing and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 2 Literature: 2. Types of averb. 2 Literature: 2.
Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 1. The Concept of Product. 2. Types of averb.
preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements; Eiterature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. I. The Concept of Product. 2. Types of averb.
doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. I. The Concept of Product. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary;
reading and translating a newspaper article on the theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 1. The Concept of Product. 2 Types of averb.
theme. Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements; Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 1. The Concept of Product. 2. Types of averb.
Practical lesson 28. 1. Duties of Managers. 2. Grammar revision. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Elements; Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 1. The Concept of Product. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; activating topi
understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements; Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. 1. The Concept of Product. 2 Types of averb.
2. Grammar revision. understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements; Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and 2. Grammar revision. 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; developing speaking skills 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; developing speaking skills 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; developing speaking skills 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; developing speaking skills 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; developing speaking skills 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; developing speaking skills 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; developing speaking skills
understanding of logical relations; awareness and control of the organisation of the meaning of grammatical elements; Belf-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; activating topical vocabulary; ability to use lexical and 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Literature: 2, 4
awareness and control of the organisation of the meaning of grammatical elements; Belf-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and Literature: 2, 4, 7 Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 Self-study: activating topical vocabulary; developing speaking skills Practical lesson 29. 1. The Concept of Product. 2. Types of averb.
organisation of the meaning of grammatical elements; Recommended materials: 13 Internet sources: 20, 22, 25, 27 Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and Recommended materials: 13 Internet sources: 20, 22, 25, 27 2 1. The Concept of Product. 2 Types of averb.
grammatical elements; Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and Internet sources: 20, 22, 25, 27 2 2 1 2 1 1 1 1 1 1 1 1 1
elements; Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and 2 In the Concept of Product. 2 2 2 2 2 2 2 2 2 2 2 3 3
activating topical vocabulary; revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and 2 2 2 1. The Concept of Product. 2 2 1. Types of averb.
revising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and revising grammar rules; developing speaking skills 2 1. The Concept of Product. 2 2 1. Types of averb.
tevising grammar rules; developing speaking skills Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and Product. 2. Types of averb.
Unit 5. Product, Market and Market Relations. The Adverb. Practical lesson 29. knowledge of topical vocabulary; ability to use lexical and 2 Types of averb.
knowledge of topical vocabulary; ability to use lexical and Practical lesson 29. 1. The Concept of Product. 2. Types of averb.
knowledge of topical vocabulary; ability to use lexical and 1. The Concept of Product. 2. Types of averb.
ability to use lexical and 2. Types of averb.
grammatical resources of the Literature: 1, 2, 3, 4
language Recommended materials: 8
Internet sources: 22, 24, 25, 28
Self-study: 2
activating topical vocabulary;
revising grammar rules;
developing speaking skills
Practical lesson 30.
gain in depth the knowledge of the 1. Tangible.
topical vocabulary; 2. Adverb and word order.
practising and memorizing
grammatical Literature: 2, 7
rules Recommended materials: 10, 12
Internet sources: 18, 28
Self-study: 2
Learning topical vocabulary; revising grammar
rules and doing grammar tasks; developing
writing skills
ability to identify, evaluate and Practical lesson 31.
synthesise topical information; 1. Intangible Products.
ability to use grammatical 2. Adverbs of frequency, time.
resources of the language
Literature: 2, 7
Recommended materials: 10, 12, 17,
Internet sources: 23, 24

	Self-study:	2
	enriching thematic vocabulary; developing	
	grammatical skills; analyzing grammar rules	
	Practical lesson 32.	2
ability to use topical vocabulary	1. Core, Actual and Augmented Products.	
and grammatical resources of the	2. Adverbs of time, place and manner.	
language;	71	
awareness and proper use of	Literature: 4, 6	
categories, structures and processes	Recommended materials: 8, 12	
categories, structures and processes	Internet sources: 21, 25	
	Self-study:	3
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
	Practical lesson 33.	2
ability to identify avalyate and		2
ability to identify, evaluate and	1. The Concept of a Market.	
synthesise topical information;	2. Adverbs of probability and completeness.	
ability to use grammatical	1:	
resources of the language	Literature: 3, 7	
	Recommended materials: 8, 9, 13, 17,	
	Internet sources: 18, 22	
	Self-study:	3
	analyzing grammar rules and doing grammar	
	tasks; developing the ability to collect	
	information on the topic from specialized	
	Internet sources	
	Practical lesson 34.	2
understanding and interpreting	1. Demand and Supply.	
different aspects of culture and	2. Connecting adverbs (so, too, either, neither,	
language behaviour in the world of	first, next, then, etc.; actually, fortunately, etc.	
work	only, even).	
	Literature: 3, 4	
	Recommended materials: 12, 13, 17,	
	Internet sources: 22, 25	
	Self-study:	3
	doing grammar exercises;	
	reading and translating texts on the topic;	
	developing speaking skills	
	Practical lesson 35.	2
awareness and control of the	1. Types of Markets.	
organisation of the meaning of	2. Comparison of degree.	
grammatical	3. Adverbs of degree: <i>quite – rather</i> .	
elements;		
understanding of logical relations	Literature: 2, 3, 4	
	Recommended materials: 15, 17	
	Internet sources: 22	
	Self-study:	3
	rendering articles and authentic materials;	
	summarizing a wide range of factual academic	
	and specialism-related texts	
Індивідуальне завдання	Участь у наукових заходах/ творчий проєкт	15
Разом за семестр	, , , , , , , , , , , , , , , , , , , ,	180/6

І курс			
Unit 1. Marketing and Advertising	II семестр		
Ont 1. Warketing and Advertising	Practical lesson 1.	2	
knowledge of topical vecabulary		2	
knowledge of topical vocabulary;	1. Marketing.		
ability to use grammatical	2. Prepositions. General forms and use.		
resources of the language;	I it and the F		
ability to lexical resources of the	Literature: 5, 6,		
	Recommended materials: 11, 12, 14, 16		
	Internet sources: 21	2	
	Self-study:	2	
	writing notes and memos conveying complex		
	relevant information to academic and		
	professional addressees,		
	rendering articles and authentic materials;		
	summarizing a wide range of factual academic		
	and specialism-related texts		
	Practical lesson 2.	2	
understanding of logical relations;	1. The four Ps.		
awareness and control of the	2. Product, Price.		
organisation of the meaning of grammatical	3. Prepositions of place.		
elements	Literature: 7,		
	Recommended materials: 10, 12, 17		
	Internet sources: 23, 24		
	Self-study:	2	
	studying thematic information; developing		
	grammatical skills;		
	analyzing grammar rules		
	Practical lesson 3.	2	
awareness and proper use of	1. Placement and Promotion.		
categories, structures and processes	2. Prepositions of movement.		
	Literature: 2, 3, 4		
	Recommended materials: 11, 15, 17		
	Internet sources: 22		
	Self-study:	2	
	activating topical vocabulary;		
	revising grammar rules;		
	developing speaking skills		
	Practical lesson 4.	2	
ability to identify, evaluate and	1. Common Channel of Distribution:		
synthesise topical information;	manufacture-wholesaler-retailer-customer.		
ability to use grammatical	2. Prepositions of time.		
resources of the language			
	Literature: 4, 6		
	Recommended materials: 8, 13		
	Internet sources: 21, 25		
	Self-study:	2	
	doing grammar exercises;		
	reading and translating texts on the topic;		
	developing speaking skills		
	<u>-</u>	i.	

	Practical lesson 5.	2
understanding and interpreting	1. Advertising.	<i>_</i>
different aspects of culture and	2. Common prepositional phrases.	
language behaviour in the world of	2. Common propositional pinases.	
work;	Literature: 7,	
ability to use grammatical	Recommended materials: 10, 12	
resources of the language	Internet sources: 18, 23, 25	
l so the sunguage	Self-study:	2
	enriching thematic vocabulary;	-
	developing grammatical skills;	
	analyzing grammar rules	
	Practical lesson 6.	2
understanding and interpreting	2. Service Advertising.	_
different aspects of culture and	3. The Numeral.	
language behaviour in the world of	4. Cardinal and Ordinal Numerals.	
work;		
ability to use grammatical	Literature: 1- 4	
resources of the language	Recommended materials: 8	
	Internet sources: 22, 24, 25	
	Self-study:	2
	writing notes and memos conveying complex	
	relevant information to academic and	
	professional addressees,	
	rendering articles and authentic materials;	
	summarizing a wide range of factual academic	
	and specialism-related texts	
	1	
ability to use topical vocabulary	Practical lesson 7.	2
and grammatical resources of the	1. Product Advertising.	
language;	2. Fractions.	
awareness and proper use of		
categories, structures and processes	Literature: 5, 7	
	Recommended materials: 8, 9, 13	
	Internet sources: 18, 22	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on the	
	theme.	2
1 , 1 6 4	Practical lesson 8.	2
awareness and control of the	1. Institutional Advertising.	
organisation of the meaning of	2. Expressing quantity.	
grammatical	I denote the first of the first	
elements;	Literature: 5, 6	
understanding of logical relations	Recommended materials: 11, 12, 14, 16	
	Internet sources: 27	2
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on the	
	topic.	

	T	
	Practical lesson 9.	2
capability to apply effectively the	1. Advertising Media.	
acquired knowledge of topical	2. Telling the time, dates, telephone numbers,	
information to the appropriate	addresses.	
situation		
	Literature: 1-4, 7	
	Recommended materials: 8	
	Internet sources: 28	
	Self-study:	2
	analyzing grammar rules and doing grammar	
	tasks; developing the ability to collect	
	information on the topic from specialized	
	Internet sources	
	D (1.1)	2
	Practical lesson 10	2
gain in depth the knowledge of the	1. "Hands-on" projects: Case Study.	
topical vocabulary;	2. Telling the time, dates, telephone numbers,	
practising and memorizing	addresses.	
grammatical		
rules	Literature: 3, 7	
	Recommended materials: 16,	
	Internet sources: 19, 20	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
Unit 2. Trade and Commerce. Wo	rd formation. The Sentence. Questions, negatives	
	Practical lesson 11.	2
knowledge of topical vocabulary;	1. Key Notions of Trade.	
ability to use grammatical	2. Word formation.	
resources of the language;	3. Productive and unproductive affixes.	
awareness and proper use of		
categories, structures and processes	Literature: 6	
	Recommended materials: 11, 13	
	Internet sources: 22, 25	
	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules;	
	developing speaking skills.	
	Practical lesson 12.	2
ability to use topical vocabulary	1. Producers and Consumers.	
and grammatical resources of the	2. The Sentence.	
language;	3. Simple / compound/ complex, extended/	
awareness and proper use of	unextended sentences.	
categories, structures and processes		
	Literature: 5, 6	
	Recommended materials: 14, 16	
	Internet sources: 27	
	Self-study:	2
	enriching thematic vocabulary;	
1	developing grammatical skills;	
	analyzing grammar rules	

	T-0 - 14 - 15 - 15 - 15 - 15 - 15 - 15 - 15	
	Practical lesson 13.	2
gain in depth the knowledge of the	1. Forms and Types of Trade.	
topical vocabulary;	2. The Subject.	
practising and memorizing	3. The Predicate.	
grammatical rules	4. The Object.	
	Literature: 1-4,7	
	Recommended materials: 8	
	Internet sources: 28	
	Self-study:	2
	writing study and specialism- related essays to	
	develop an argument;	
	explaining advantages and disadvantages of	
	various options	
	Practical lesson 14.	2
capability to apply effectively the	1. Wholesale Trade.	
acquired knowledge of topical	2. The Attribute.	
information to the appropriate		
situation	Literature: 5, 6	
	Recommended materials: 11, 12, 14, 16	
	Internet sources: 27	
	Self-study:	2
	revising grammar rules;	
	developing speaking skills;	
	writing notes conveying complex relevant	
	information to academic and professional	
	addressees.	
	Practical lesson 15.	2
understanding and interpreting	1. Retail Trade.	
different aspects of culture and	2. The Adverbial Modifier.	
language behaviour in the world of	7.1.	
work;	Literature: 2, 5	
ability to use grammatical	Recommended materials: 8, 11, 16	
resources of the language	Internet sources: 19, 22	2
	Self-study:	2
	Learning topical vocabulary; revising grammar	
	rules and doing grammar tasks; developing	
	writing skills	2
okility to nonzaduca az J J	Practical lesson 16.	2
ability to reproduce and produce	1. E-commerce.	
effectively topical vocabulary in	2. Word Order in Different Types of Sentences.	
oral and writing speech;	3. Questions, negatives and answers.	
practising and memorizing	4. Yes/No questions.	
grammatical rules	Literature: 1 4 7	
Tutes	Literature: 1- 4, 7 Recommended materials: 8	
	Internet sources: 22, 24, 25	

	<u>'</u>	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on the	
	topic.	
	Practical lesson 17.	2
awareness and control of the	1. E-commerce: Case Study.	
organisation of the meaning of	2. Wh-questions.	
grammatical	3. Subject/object questions.	
elements;		
understanding of logical relations	Literature: 2, 7,	
	Recommended materials: 13	
	Internet sources: 19, 24, 25	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on the	
	topic.	
Unit 3. International Trade. Quest	tions.	
awareness and control of the	Practical lesson 18.	2
organisation of the meaning of	1. International Trade.	
grammatical	2. Prepositions in wh-questions.	
elements;	3. Negative statements.	
understanding of logical relations		
(entailment, presupposition,	Literature: 2, 5	
implicature, etc.)	Recommended materials: 8, 11, 16	
	Internet sources: 19, 22	
	Self-study:	2
	developing grammatical skills;	
	analyzing grammar rules;	
	developing reading and speaking skills	
	Practical lesson 19.	2
ability to identify, evaluate and	1. International Trade Organization.	
synthesise topical information;	2. Negative questions.	
ability to use grammatical		
resources of the language	Literature: 2	
	Recommended materials: 15, 18	
	Internet sources: 27	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on the	
	theme.	
	Practical lesson 20.	2
awareness and proper use of	1. International Trade Organizations : Projects.	
categories, structures and	2. Question tags.	
processes;		
ability to present a project at a	Literature: 2, 3, 4	
round table	Recommended materials: 15, 17	
	Internet sources: 22, 28	

	G 16 4 1	2
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a business article on the	
	theme.	
ability to talk about different	Practical lesson 21.	2
currencies, to exchange currencies;	1. Currency.	
ability to sustain a discussion on	2. Euro.	
the topic	3. Dollar.	
_	4. Crypto currency.	
	2. Question tags.	
	Literature: 2, 3, 4	
	Recommended materials: 15, 17	
	Internet sources: 22, 28	
	Self-study:	2
	preparing a project on the topic;	_
	doing grammar exercises;	
	reading and translating online resources on the	
	theme.	
	Practical lesson 22.	2
gain in depth the knowledge of the	1. "Hands-on" projects: Case Study.	2
-	2. Alternative Questions.	
topical vocabulary;		
practising and memorizing	3. Disjunctive Questions.	
grammatical	1:4	
rules	Literature: 2-4, 7	
	Recommended materials: 10, 11, 13, 16,	
	Internet sources: 28	2
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
Unit 4. Money. The Verb. Present		Γ
	Practical lesson 23.	2
knowledge of topical vocabulary;	1. Concept of Money.	
ability to use grammatical	2. Types of verbs.	
resources of the language		
	Literature: 1, 2	
	Recommended materials: 10, 12, 17	
	Internet sources: 21	
	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules;	
	developing speaking skills.	
	Practical lesson 24.	2
gain in depth the knowledge of the	1. Functions of Money: medium of exchange.	
topical vocabulary;	2. Regular verbs	
practising and memorizing	3. Irregular verbs.	
grammatical		
rules	Literature: 4, 7	
	Recommended materials: 8	
	Internet sources: 22, 24, 25	
<u> </u>	' '	1

	Self-study:	2
	developing grammatical skills;	2
	analyzing grammar rules;	
	developing reading and speaking skills	
	Practical lesson 25.	2
capability to apply effectively the	1. Functions of Money: measure of value.	2
acquired knowledge of topical	2. State verbs and Event verbs.	
information to the appropriate	2. State veros and Event veros.	
situation	Literature: 6-7	
Situation	Recommended materials: 11, 12, 14	
	Internet sources: 25	
	Self-study:	2
	doing grammar exercises;	2
	reading and translating texts on the topic;	
	developing speaking skills	
	Practical lesson 26.	2
ability to use topical vocabulary	1. Functions of Money: store of value.	2
and grammatical resources of the	2. Time, tense and aspect.	
language;	3. Be, have and have got.	
awareness and proper use of	3. Be, have and have got.	
categories, structures and processes	Literature: 2-3	
euregories, structures una processes	Recommended materials: 14,	
	Internet sources: 18, 19	
	Self-study:	2
	learning topical vocabulary; revising grammar	
	rules and doing grammar tasks; developing	
	writing skills	
	Practical lesson 27.	2
awareness and proper use of	1. Types of Money	
categories, structures and	2. Present Simple.	
processes; ability to use topical	1	
vocabulary and grammatical	Literature: 1, 4, 5, 7	
resources of the language	Recommended materials: 14, 15, 17	
	Internet sources: 26	
	Self-study:	2
	analyzing grammar rules and doing grammar	
	tasks; developing the ability to collect	
	information on the topic from specialized	
	Internet sources	
	Practical lesson 28.	2
ability to identify, evaluate and	1. Hard Money.	
synthesise topical information;	2. Soft Money.	
ability to use grammatical	3. No-Money.	
resources of the language	4. Present Continuous.	
	1.7	
	Literature: 1, 7	
	Recommended materials: 8	
	Internet sources: 22, 24, 25	2
	Self-study:	2
	studying thematic information; developing	
	grammatical skills;	
	analyzing grammar rules	

	Practical lesson 29.	2
understanding of logical relations;	1. Credit and Debit Cards.	_
awareness and control of the	2. Present Simple (Indefinite)	
organisation of the meaning of	3. Present Continuous (Progressive).	
grammatical	5. Frescht Continuous (Frogressive).	
elements	Literatura: 2.7	
elements	Literature: 2, 7	
	Recommended materials: 10, 11, 13, 16	
	Internet sources: 19, 20	2
	Self-study:	2
	rendering articles and authentic materials;	
	summarizing a wide range of factual academic	
	and specialism-related texts	
	Practical lesson 30.	2
gain in depth the knowledge of the	1. "Hands-on" projects: Case Study.	
topical vocabulary;	2. Present Simple vs. Present Continuous with	
practising and memorizing	future meaning	
grammatical	Č	
rules	Literature: 2-7	
	Recommended materials: 16, 19, 20	
	Internet sources: 28	
	Self-study:	2
		2
	enriching thematic vocabulary;	
	developing grammatical skills;	
H'45 D I' D 4E E	analyzing grammar rules	
Unit 5. Banking. Present Tense Fo		
	Practical lesson 31.	2
control of the organisation of the	1. Banking Sector.	
meaning of grammatical elements; understanding of logical relations	2. Time indicators.	
(entailment, presupposition,		
implicature, etc.)	Literature: 1, 4, 5, 7	
implicature, etc.)	Recommended materials: 14, 15, 17	
	Internet sources: 23	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on the	
	topic; developing speaking skills.	
	Practical lesson 32.	2
understanding and interpreting	1. Types of Banks.	<i>L</i>
different aspects of culture and	2. State Verbs.	
language behaviour in the world of	2. State veros.	
work;	Litamatuma, 1, 2, 7	
ability to use grammatical	Literature: 1, 2, 7	
resources of the language	Recommended materials: 11-12	
	Internet sources: 22, 24, 25	
	Self-study:	2
	preparing presentations on the topic;	
	doing grammar exercises;	
	reading and translating a newspaper article on the	
	topic; developing speaking skills.	
correct use of topical vocabulary;	Practical lesson 33.	2
practising and memorizing	1. National Bank of Ukraine.	
grammatical	2. Present Perfect.	
<u> </u>		

	T	
rules	Literature: 4-6	
	Recommended materials: 14	
	Internet sources: 25, 27	
	Self-study:	2
	doing grammar tasks; developing the ability to	
	collect information on the topic from specialized	
	Internet sources	
ability to use topical vocabulary	Practical lesson 34.	2
and grammatical resources of the	1. Personal Finance.	_
language;	2. Present Perfect Continuous.	
awareness and proper use of	2. Tresent refrect continuous.	
categories, structures and processes	Literature: 1, 4, 5, 7	
categories, structures and processes	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27	2
	Self-study:	2
	writing essays to develop an argument;	
	explaining advantages and disadvantages of	
	various options; developing presentation skills.	
	Practical lesson 35.	2
awareness and proper use of	1. Corporate Finance.	
categories, structures and processes	2. Present Perfect	
	3. Present Perfect Continuous.	
	Literature: 1, 3	
	Recommended materials: 11, 13, 16,	
	Internet sources: 19, 20	
	Self-study:	2
	writing notes and memos conveying complex	
	relevant information to academic and	
	professional addressees,	
	rendering articles and authentic materials	
	Practical lesson 36.	2
gain in depth the knowledge of the	1. "Hands-on" projects: Case Study.	_
topical vocabulary;	2. Grammar Review Test.	
practising and memorizing	2. Grammar 100 / 1000	
grammatical	Literature: 1, 3	
rules	Recommended materials: 16	
10105	Internet sources: 28	
		2
	Self-study:	<u> </u>
	enriching thematic vocabulary;	
	developing grammatical skills;	
This Care and the same and the	analyzing grammar rules	
Unit 6. The concept of the product	. Types of product. Past Tense Forms.	
	Practical lesson 37.	2
knowledge of the key notions of	1. Classification of Goods.	
thematic information;	2. Past Simple (Indefinite).	
capacity to use appropriate		
	Literature: 1, 2, 7	
grammatical and lexical forms in	Recommended materials: 9, 10, 14,	
oral speech	Internet sources: 25,	
<u> </u>	,	

	Self-study: studying thematic information; developing grammatical skills; analyzing grammar rules	2
understanding and interpreting different aspects of culture and language behaviour in the world of work;	Practical lesson 38. 1. Types of Goods. 2. Past Habitual: used to. 3. Have gone to / have been to / have been in.	2
ability to use grammatical resources of the language	Literature: 1- 4, 7 Recommended materials: 13-15 Internet sources: 22, 24, 25	
	Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the topic; developing speaking skills.	2
gain in depth the knowledge of the topical vocabulary; practising and memorizing	Practical lesson 39. 1. Commodity Science: basic notions. 2. Past Continuous (Progressive).	2
grammatical rules	Literature: 3-5 Recommended materials: 16 Internet sources: 19, 20, 28	
	Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills	2
gain in depth the knowledge of the topical vocabulary; practising and memorizing	Practical lesson 40. 1. Life cycle of goods. 2. Past Perfect.	
grammatical rules	Literature: 3-5 Recommended materials: 16 Internet sources: 19, 20, 28	2
	Self-study: activating topical vocabulary; revising grammar rules; developing speaking skills	1
gain in depth the knowledge of the topical vocabulary; practising and memorizing grammatical rules	Practical lesson 41. 1. "Hands-on" projects: Case Study. 2. Past Perfect Continuous. Literature: 1, 3 Recommended materials: 15-17 Internet sources: 24, 28	2
	Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	1
be ready to speak on a variety of topics connected with ecomomy, to maintain discussions and disputes,	Practical lesson 42. 1. Revision of lexical topics. 2. Final grammar test.	2

ask questions and express	Self-study:	1
opinions;	enriching thematic vocabulary;	
ability to use a variety if	developing grammatical skills;	
grammatical structures	analyzing grammar rules	
Індивідуальне завдання	Участь у наукових заходах/ творчий проєкт	15
Разом за семестр		180/6

П курс		
I семестр		
Unit 1. Types of Markets. Fut	ture Tense Forms.	
awareness and control of the	Practical lesson 1.	2
organisation of the meaning	1. Market: pure competition.	
of grammatical	2. Future Simple/ Be Going to.	
elements;	3. Future Simple/ Present Continuous.	
understanding of logical		
relations (entailment,	Literature: 1, 2	
,	Recommended materials: 10, 12, 17	
presupposition, implicature,	Internet sources: 21	
etc.)	Self-study:	2
	doing grammar exercises; reading and translating a	
	newspaper article on the topic	
	Practical lesson 2.	2
capability to apply effectively	1. Market: an Oligopoly.	
the acquired knowledge of	2. Oligopoly: advantages & disadvantages.	
topical information to the	3. Future Continuous. Future Perfect.	
appropriate situation;	Future Perfect Continuous.	
ability to use appropriate		
grammatical and lexical	Literature: 3-5	
· ·	Recommended materials: 14	
forms in oral speech	Internet sources: 18, 19	
	Self-study:	2
	raising awareness of the specific features of various	
	genres of legal discourse	
	Practical lesson 3.	2
knowledge of topical	1. Market: Pure Monopoly.	
vocabulary;	2. Future-in-the Past tense forms.	
ability to use grammatical	7.	
resources of the language	Literature: 3-5	
	Recommended materials: 14, 16	
	Internet sources: 27, 28 Self-study:	2
	· · · · · · · · · · · · · · · · · · ·	2
	enriching thematic vocabulary; developing grammatical skills;	
	analyzing grammar rules	
	Practical lesson 4.	
ability to reproduce and	1. Market: Monopolistic Competition.	2
produce effectively topical	2. Other ways of expressing future: <i>be about</i> +	
vocabulary in oral and	infinitive, be on the point + -ing form, be due to +	
writing speech;	infinitive	
practising and memorizing	Ĭ	

, 1	1:4 4 2.5	
grammatical	Literature: 3-5	
rules	Recommended materials: 14, 16	
	Internet sources: 27, 28	
	Self-study:	2
	activating topical vocabulary; revising grammar rules;	2
	developing speaking skills	
	Practical lesson 5.	2
coin in doubt the Imperiodes		2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
of the topical vocabulary;	2. Other ways of expressing future: be sure to/be	
practising and memorizing	certain to/ be bound to + infinitive, to be (un)likely to	
grammatical	+ infinitive, to be sure to + infinitive.	
rules		
	Literature: 3-5	
	Recommended materials: 16,	
	Internet sources: 19, 20	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
	anaryzing grammar rules	
T. 1. 2 (D	<u> </u>	
Unit 2. Target Market. Moda		
raising awareness and control	Practical lesson 6.	2
of the organization of the	1. Concept of Segment.	
meaning of grammatical	2. Ability (can - could - be able to).	
elements	3. Obligation/ Duty.	
ciements	or original 2 my.	
	Literature: 1, 4, 5, 7	
	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27	
	· · · · · · · · · · · · · · · · · · ·	
	Self-study:	2
	doing grammar exercises;	
	developing the ability to collect information on the	
	topic from specialised professional sources	
correct use of topical	Practical lesson 7.	2
vocabulary, ability to express	1. Market Segmentation.	
a variety of meanings through	2. Necessity.	
	3. Absence of necessity.	
modal verbs		
	Literature: 1, 2	
	Recommended materials: 17	
	Internet sources: 21	
	Self-study:	2
	analyzing grammar rules; doing grammar exercises;	_
	developing the ability to collect information on the	
	topic from specialised professional sources	
	Practical lesson 8.	2
ability to understand and		2
ability to understand and	1. Target Market Segment: definition.	
apply the key notions of the	2. Prohibition ($mustn't - can't$).	
given information;	3. Logical assumption (<i>must – can't/ couldn't</i>).	

	1 Advice (should/ engly to/must)	
ability to use grammatical	4. Advice (should/ ought to/ must).	
resources of the language	Literatura, 1, 2, 7	
	Literature: 1, 2, 7 Recommended materials: 14, 16	
	Internet sources: 27, 28	
	Self-study:	2
	enriching thematic vocabulary;	2
	developing grammatical skills;	
	analyzing grammar rules Practical lesson 9.	2
shility to use topical		2
ability to use topical	1. Target Market.	
vocabulary in oral and	2. The Choice of the Target Market.	
writing speech; awareness	3. Probability (should/ought).	
and control of organisation	4. Possibility (can - could/ may - might).	
and meaning of grammatical	5. Permission (can/ could/ may /might).	
elements;		
understanding of logical	Literature: 1, 4, 5, 7	
relations	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27	2
	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules;	
	developing speaking skills	
	Practical lesson 10.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
of the topical vocabulary;	2. Request (can/ could/ will/ would/ may/ might).	
practising and memorizing	3. Offers (I'll/ shall/ can/ could).	
	4. Promise (will).	
grammatical	+. I foliase (witt).	
grammatical rules	5. Suggestions (<i>shall/can/could</i>).	
	5. Suggestions (shall/can/could).	
	` /	
	5. Suggestions (shall/can/could).	
	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7	
	5. Suggestions (<i>shall/can/could</i>). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16	2
	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study:	2
	5. Suggestions (<i>shall/can/could</i>). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28	2
	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills;	2
	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	2
rules	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules	2
rules Unit 3. Consumerism. The Pa	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules assive Voice.	
Unit 3. Consumerism. The Papractising and memorizing grammatical	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules assive Voice. Practical lesson 11. 1. The Main Content of Consumer.	
Unit 3. Consumerism. The Papractising and memorizing grammatical rules;	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules assive Voice. Practical lesson 11. 1. The Main Content of Consumer. 3. Transformation from Active to Passive.	
Unit 3. Consumerism. The Papractising and memorizing grammatical rules; correct use of topical	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules assive Voice. Practical lesson 11. 1. The Main Content of Consumer.	
Unit 3. Consumerism. The Papractising and memorizing grammatical rules;	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules assive Voice. Practical lesson 11. 1. The Main Content of Consumer. 3. Transformation from Active to Passive. 4. Personal/impersonal constructions.	
Unit 3. Consumerism. The Papractising and memorizing grammatical rules; correct use of topical	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules assive Voice. Practical lesson 11. 1. The Main Content of Consumer. 3. Transformation from Active to Passive. 4. Personal/impersonal constructions. Literature: 3-5	
rules Unit 3. Consumerism. The Papractising and memorizing grammatical rules; correct use of topical	5. Suggestions (shall/can/could). Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 13, 16 Internet sources: 19, 20, 28 Self-study: enriching thematic vocabulary; developing grammatical skills; analyzing grammar rules assive Voice. Practical lesson 11. 1. The Main Content of Consumer. 3. Transformation from Active to Passive. 4. Personal/impersonal constructions.	

	Self-study: analyzing grammar rules; doing grammar exercises; developing the ability to collect information on the topic from specialised professional sources	2
awareness and control of the	Practical lesson 12.	2
		2
organisation of the meaning	1. Protection Concept.	
of grammatical	2. Special passive constructions. <i>Have something</i>	
elements;	done. Get something done.	
understanding of logical		
relations (entailment,	Literature: 1, 4, 5, 7	
presupposition, implicature,	Recommended materials: 14, 15, 17	
etc.)	Internet sources: 26, 27	
ctc.)	Self-study:	2
!	analyzing grammar rules; doing grammar exercises;	
	developing the ability to collect information on the	
	topic from specialised professional sources	
!	Practical lesson 13.	2
ability to identify, evaluate	1. Legal Consumer Protection.	
and synthesise topical	2. Consumer Law Protection: Basic Issues.	
information;	3. Special passive constructions.	
ability to use grammatical	Have something done.	
<u> </u>		
resources of the language	Get something done.	
!	To be done/ being done.	
	Literature: 1, 4, 5, 7	
!	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27	
	Self-study:	2
	activating topical vocabulary;	_
!	revising grammar rules; developing speaking skills	
	Practical lesson 14.	2
capability to apply effectively	1. Structure of Consumer Protection Departments.	
1 1 1		
the acquired knowledge of	2. Activities of Consumer Protection Departments	
topical information to the appropriate situation	3. Phrasal and prepositional verbs.	
	Literature: 1, 2	
	Recommended materials: 10, 12, 17	
	Internet sources: 21	
	Self-study:	2
	doing grammar exercises;	
	developing the ability to collect information on the	
	topic from specialized professional sources	
	Practical lesson 15.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
10 1	1. Hands on projects. Case Study.	
of the topical vocabulary;	2. Prepositional phrases.	

practising and memorizing	Literature: 1-3	
grammatical	Recommended materials: 10, 11, 13, 16	
rules	Internet sources: 19, 20	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
Unit 4. Logistics centers and	their infrastructure. Sequence of Tenses.	
practising and memorizing	Practical lesson 16.	2
grammatical	1. Logistics: Basic Notions.	
rules;	2. Direct speech and reported speech.	
correct use of topical	3. Reported speech: person, place and time.	
vocabulary;		
use grammatical resources of	Literature: 2-4, 7	
the language	Recommended materials: 14, 16	
	Internet sources: 27, 28	
	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules; developing speaking skills	2
	Practical lesson 17.	2
raising awareness and control	1. Basic Concepts of Logistics.	
of the organization of the	2. Reported statements.	
meaning of grammatical	Literature: 1, 4, 5, 7	
elements	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27	
	Self-study:	2
	doing grammar exercises;	
	developing the ability to analyse information on the	
	topic from specialized professional sources	
	Practical lesson 18.	2
knowledge of topical	1. Logistics centers: Infrastructure.	
vocabulary;	2. Logistics centers in the world.	
ability to use grammatical	3. Reported speech: the tense change	
resources of the language		
	Literature: 1, 4, 5, 7	
	Recommended materials: 9, 13, 16	
	Internet sources: 22, 24	
	Self-study:	2
	analyzing grammar rules;	
	revising topical vocabulary;	
	summarizing factual information on the topics	
	Practical lesson 19.	2
knowledge of topical	1. Logistics centers: Infrastructure.	
vocabulary;	2. Reported questions.	
ability to use grammatical	Literature: 1 4 5 7	
resources of the language	Literature: 1, 4, 5, 7	

	Recommended materials: 9, 13, 16	
	Internet sources: 22, 24	
	Self-study:	2
	analyzing grammar rules;	
	revising topical vocabulary; summarizing factual information on the topics	
	summarizing factual information on the topics	
	Practical lesson 20.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
of the topical vocabulary;	2. Reported requests, orders, and advice.	
practising and memorizing	Literature, 1 4 5 7	
grammatical rules	Literature: 1, 4, 5, 7 Recommended materials: 10, 11, 16	
Tures	Internet sources: 19, 20	
	Self-study:	2
	enriching thematic vocabulary;	_
	developing grammatical skills;	
	analyzing grammar rules	
Unit 5. Packaging and Label		
akilian aa maa amaa a	Practical lesson 21.	2
ability to use grammatical resources of the language;	 Requirements for Commodities Packaging. Introductory Verbs. 	
knowledge of topical	3. Present and future conditionals.	
vocabulary		
	Literature: 1, 4, 5	
	Recommended materials: 9, 10, 11, 14	
	Internet sources: 18, 19, 25	
	Self-study:	2
	activating topical vocabulary;	_
	revising grammar rules;	
	developing speaking skills	
	Practical lesson 22.	2
capability to apply effectively	1. Requirements for Commodities Labelling.	
the acquired knowledge of	2. Unlikely/ unreal conditions.	
topical information to the appropriate situation	Literature: 1, 4, 5, 7	
appropriate situation	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27	
	Self-study:	2
	analyzing grammar rules and doing grammar tasks;	
	developing the ability to collect information on the	
	topic from specialized Internet sources	2
appropriate use of topics!	Practical lesson 23.	2
correct use of topical vocabulary;	 Types of Commodities Labelling. Past conditionals. 	
practising and memorizing	2. 1 ast conditionals.	
grammatical	Literature: 1, 2	
rules	Recommended materials: 10, 12, 17	
	Internet sources: 21	
	Self-study:	2
	learning topical vocabulary;	
	• •	
	revising grammar rules and doing grammar tasks; developing writing skills	

gain in depth the knowledge	Practical lesson 24.	2
of the topical vocabulary;	1. Details of Commodities Labelling.	
practising and memorizing	3. Mixed conditionals. <i>I wish</i> .	
grammatical		
rules	Literature: 1, 4, 5, 7	
	Recommended materials: 14, 15, 17	
	Internet sources: 26, 27	2
	Self-study: enriching thematic vocabulary;	2
	developing grammatical skills;	
	analyzing grammar rules; writing a report on the topic	
	Practical lesson 25.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	_
of the topical vocabulary;	2. Mixed conditionals. <i>If only, it's time</i> .	
practising and memorizing	2, 1121100 0011021201111201 2, 01111, 01 0 1111100	
grammatical	Literature: 1, 4, 7	
rules	Recommended materials: 10, 11, 16	
Tales	Internet sources: 19, 20, 28	
	Self-study:	2
	enriching thematic vocabulary;	2
	developing grammatical skills;	
	analyzing grammar rules	
Unit 6. Transportation and V	Varehousing. Clauses, linking words.	
_	Practical lesson 26.	2
raising awareness and control	1. Functions of Warehouses.	
of the organization of the	2. Time clauses.	
meaning of grammatical	3. Clauses of result.	
elements		
	Literature: 1, 2	
	Recommended materials: 10, 12, 17	
	Internet sources: 21	2
	Self-study: enriching thematic vocabulary;	2
	developing grammatical skills;	
	analyzing grammar rules	
	Practical lesson 27.	2
raising awaranass and control	1. Classifications of Warehouses.	<u> </u>
raising awareness and control	2. Clauses of reason.	
of the organization of the	2. Clauses of reason.	
meaning of grammatical elements	Literature: 1, 2	
Cicinents	Recommended materials: 10, 12, 17	
	Internet sources: 21	
	Self-study:	2
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	

gain in depth the knowledge	Practical lesson 28.	2
of the topical vocabulary;	1. Logistic Process of Warehousing.	
practising and memorizing	2. Clauses of purpose.	
grammatical	3. Clauses of contrast.	
rules	Literature 1 4 5 7	
Tuics	Literature: 1, 4, 5, 7	
	Recommended materials: 14, 15, 17 Internet sources: 26, 27	
	Self-study:	2
	analyzing grammar rules and doing grammar tasks;	2
	developing the ability to collect information on the	
	topic from specialized Internet sources	
	Practical lesson 29.	2
correct use of topical	1. Transportation Operations.	_
•	2. Clauses of manner.	
vocabulary;		
practising and memorizing	Literature: 2, 7	
grammatical	Recommended materials: 14, 16	
rules	Internet sources: 27, 28	
	Self-study:	2
	analyzing grammar rules and doing grammar tasks;	
	developing reading and writing skills	
	Practical lesson 30.	2
knowledge of topical	1. Materials Handling.	
vocabulary;	2. Relative clauses.	
•		
ability to use grammatical	Literature: 4, 7	
resources of the language	Recommended materials: 15, 17	
	Internet sources: 22, 26	
	Self-study:	2
	analyzing grammar rules and doing grammar tasks;	
	developing reading and writing skills	2
	Practical lesson 31. 1. Worshousing and Foodstuffs Storage	2
ability to communicate	 Warehousing and Foodstuffs Storage. Relative adverbs. 	
effectively using topical	3. Identifying / non-indentifying clauses.	
vocabulary;	5. Identifying / non indentifying clauses.	
raising awareness and control	Literature: 3, 6, 7	
of the organization of the	Recommended materials: 9, 14	
meaning of grammatical	Internet sources: 18, 19, 25	
elements	Self-study:	2
elements	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules;	
	writing a report on the topic	
Unit 7. The Chain Stores. Ma	in Types of Department Stores. Participles.	
	Practical lesson 32.	2
knowledge of topical	1. The Concept of Retail Sales.	
vocabulary;	2. The Present Participle.	
ability to use grammatical	3. The Past Participle.	
resources of the language	Literature: 1.2.7	
lesources of the language	Literature: 1-3, 7 Recommended materials: 9, 10, 14	
	Internet sources: 18, 19, 25	
	Internet sources, 10, 17, 23	

	C-16 -4 J	2
	Self-study:	2
	analyzing grammar rules and doing grammar tasks;	
	developing the ability to work on the legal article Practical lesson 33.	2
Impossible of themetic	1. Classification of the Chain.	2
knowledge of thematic		
information; ability to	2. The Perfect Participle.	
retrieve and use grammatical	3. The Objective Participle complex.	
elements in oral speech	10.5	
	Literature: 1-3, 7	
	Recommended materials: 9, 13, 16	
	Internet sources: 22, 24	
	Self-study:	2
	activating topical vocabulary;	
	revising grammar rules;	
	developing speaking skills	
	Practical lesson 34.	2
correct use of topical	1. Classification of Department Stores.	
vocabulary;	2. The Subjective Participle complex. The Absolute	
practising and memorizing	Participle complex.	
grammatical		
rules	Literature: 1-3, 7	
Tures	Recommended materials: 14, 16	
	Internet sources: 27, 28	
	Self-study:	2
	enriching topical vocabulary;	
	analyzing grammar rules;	
	doing grammar tasks;	
	developing reading skills	
	Practical lesson 35.	2
correct use of topical	1. Requirements and Functions of Department Stores.	
vocabulary;	2. Inversion.	
practising and memorizing	3. Stylistic Use of Word Order.	
grammatical		
~	Literature: 1-3, 7	
rules	Recommended materials: 14, 16	
	Internet sources: 27, 28	
	Self-study:	2
	enriching topical vocabulary;	
	analyzing grammar rules;	
	doing grammar tasks;	
	developing reading skills	
Unit 8. Trade Fairs and Exhi	bitions. Non-finite forms of the Verb.	
	Practical lesson 36.	2
knowledge of topical	1. Trade Fairs & Exhibitions.	
vocabulary;	2. The Infinitive.	
ability to use grammatical		
resources of the language	Literature: 1-3, 7	
lesources of the language	Recommended materials: 9, 10, 11, 12	
	Internet sources: 18, 19, 25	

analyzing grammar rules and doing grammar tasks; writing a report on the topic Practical lesson 37. 1. Successful Managing Trade Shows and Exhibitions. 2. The Subjective infinitive complex. The Objective infinitive complex. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 2	
knowledge of topical vocabulary; ability to use grammatical resources of the language Practical lesson 37.	
knowledge of topical vocabulary; ability to use grammatical resources of the language 1. Successful Managing Trade Shows and Exhibitions. 2. The Subjective infinitive complex. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme.	
vocabulary; ability to use grammatical resources of the language Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. 2 preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Literature: 1-3, 7 Recommended materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2	
The Objective infinitive complex. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex.	
ability to use grammatical resources of the language The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Self-study: 2 Practical lesson 38. 2 Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2	
Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2	
Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Self-study: 2 Self-study: 2 Self-study: 2	
Internet sources: 19, 27, 28 Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Self-study: 2 Self-study: 2 Self-study: 2 Self-study: 2	
Self-study: preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Self-study: 2 Self-study: 2	
preparing presentations on the topic; doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2	
doing grammar exercises; reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Commended materials: 14, 16 Internet sources: 19, 27, 28 Self-study:	
reading and translating a newspaper article on the theme. Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Practical lesson 38. 2 Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28	
knowledge of topical vocabulary; ability to use grammatical resources of the language Dractical lesson 38. 2	
knowledge of topical vocabulary; ability to use grammatical resources of the language Practical lesson 38. 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2 Self-study:	
knowledge of topical vocabulary; ability to use grammatical resources of the language 1. Preparation of Materials for Trade Shows and Exhibitions. 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2	
vocabulary; ability to use grammatical resources of the language Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2. The Objective infinitive complex.	
vocabulary; ability to use grammatical resources of the language Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2. The Objective infinitive complex.	
ability to use grammatical resources of the language 2. The Objective infinitive complex. Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2. The Objective infinitive complex. Literature: 2-3, 7 Recommended materials: 14, 16 Internet sources: 2	
resources of the language Literature: 1-3, 7 Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2	
Recommended materials: 14, 16 Internet sources: 19, 27, 28 Self-study: 2	
Internet sources: 19, 27, 28 Self-study: 2	
Self-study: 2	
preparing presentations on the topic;	
doing grammar exercises;	
reading and translating a newspaper article on the	
theme.	
Unit 9. Problems and Complaints. The Gerund.	
Practical lesson 39. 2	
practising and memorizing 1. Making complaints.	
grammatical 2. Complexes with the Gerund.	
rules;	
correct use of topical Literature: 1-3, 5, 7	
vocabulary; Recommended materials: 9, 13, 16	
use grammatical resources of Internet sources: 22, 24	
the language Self-study: continuous topical vecabulary:	
activating topical vocabulary;	
revising grammar rules; developing speaking skills	
Practical lesson 40. 2	
ability to communicate 1. Explaining Problems	
effectively using topical 2. Complexes with the Gerund.	
vocabulary;	
raising awareness and control Literature: 1-3, 5, 7	
Pacammandad matarials: 0, 13, 16	
of the organization of the Internet sources: 22, 24	

meaning of grammatical	Self-study:	1
elements	learning topical vocabulary;	
	revising grammar rules and doing grammar tasks;	
	developing writing skills	
	Practical lesson 41.	2
raising awareness and control	1. Apologizing.	
of the organization of the	2. Offering Solutions.	
meaning of grammatical	3. Inversion.	
elements	4. Stylistic Use of Word Order.	
	Literature: 1-3, 5, 7	
	Recommended materials: 9, 13, 16	
	Internet sources: 22, 24	
	Self-study:	1
	doing grammar exercises;	
	developing the ability to analyse information on the	
	topic from specialized professional sources	
	Practical lesson 42.	2
gain in depth the knowledge	1. "Hands-on" projects: Case Study.	
of the topical vocabulary;	2. Grammar Review Test.	
practising and memorizing		
grammatical rules	Literature: 1-3, 5, 7	
	Recommended materials: 9, 13, 16	
	Internet sources: 22, 24, 26	
	Self-study:	1
	enriching thematic vocabulary;	
	developing grammatical skills;	
	analyzing grammar rules	
Індивідуальне завдання	Участь у наукових заходах/ творчий проєкт	15
Разом за семестр	180/6	

ІІІ. РЕКОМЕНДОВАНІ ДЖЕРЕЛА

Основні джерела:

- 1. Дубініна О.В. Граматика англійської мови = English Grammar : навч. посіб. Київ : Київ. нац. торг.-екон. ун-т, 2020.
- 2. Замкова Н. Л., Ковалевська Т. І. Англійська мова міжнародного бізнесу та торгівлі: навч. посібник. Вінниця: Видавничо-редакційний відділ ВТЕІ КНТЕУ, 2018. 184с.
- 3. Кнодель Л. В. Англійська мова для бізнес-спеціальностей = English for business : Textbook. К : Паливода A.B., 2017. 472c.
- 4. Конопляник Л.М., Харицька С.В., Глушаниця Н.В. English for Professional Communication: навч. посіб. К.: НАУ, 2019.
- 5. Пабат М. А., Кочмар Д. А., Оверчук О. В. Іноземна мова за професійним спрямуванням. Англійська для економістів = English for Professional Purposes. English for Economists: навч. посібник для здобувачів вищої освіти першого (бакалаврського) рівня. Рівне: МЕГУ, 2023. 228 с
- 6. Розум А. П. Англійська для економістів = English for economists : навч. посібник. К. : КНТЕУ, 2014. 312 с.
- 7. Dubitska I., O'Keeffe M. Business Partner. B1+. Pearson Education Ltd, 2019.

Додаткові джерела:

- 8. Бовіна Γ . І. Практикум з англійської мови = Practice makes perfect. Киев : Центр учбової літератури, 2008. 528 с.
- 9. Верба Г. В., Верба Л. Г. Граматика сучасної англійської мови = Modern English Grammar (reference book): довідник. Київ: ВП Логос-М, 2019. 350 с.
- 10.Іваницька Н. Б., Калініченко А. І., Нечипоренко В. О., Сікорська Л. О. Граматика перекладу фахової літератури (у вправах та прикладах) : навч. посіб. Вінниця : Редакційно-видавничий відділ ВТЕІ КНТЕУ, 2019. 276 с. + Електронна копія.
- 11.Нікіфорова В. Г., Чала Н. М. Англійська мова для банкірів = English for Bankers : навчальний посібник. Київ : КНТЕУ, 2016. 264 с.
- 12. Cotton D. Market Leader: intermediate. Pearson Education Limited, 2006. 169p.
- 13.Emmerson E. Business Vocabulary Builder. Macmillan Publishers Limited, 2009. 176 p.
- 14. Hewings M. Advanced Grammar in Use. Cambridge University Press, 2013. 303 p.
- 15.Lahodynskyi O. 14 Effective Tools for English Text Annotation: course book + answer keys. Kyiv, 2021. 106 p.
- 16. Taylor J. Business English. Express Publishing, 2011. 39 p.
- 17. Vince M. Macmillan Grammar in Context: Intermediate, 2018. 241 p.

Інтернет – ресурси:

18.https://onlinelibrary.wiley.com/doi/full/10.1002/9781118611463.wbielsi179

- 19.<u>https://www.igi-global.com/dictionary/cultural-self-study-as-a-tool-for-critical-reflection-and-learning/6396</u>
- 20.https://aaref.com.au/wp-content/uploads/2018/05/31-6.pdf
- 21.<u>https://rm.coe.int/168093de2c</u>
- 22.https://www.businessinsider.com/generation-z
- 23.https://www.iberdrola.com/talent/generation-x-y-z
- 24.https://www.verywellmind.com/ten-rules-of-netiquette-22285
- 25. https://interestingengineering.com/15-new-technologies-that-will-make-your-2020-much-more-interesting
- 26.https://www.northeastern.edu/graduate/blog/cross-cultural-communication/
- 27.http// www.linkedin.com
- 28.http://www.economicsdiscussion.net